

**Institute for Economic Development & Real Estate Research**  
**University of New Orleans Henry Bernstein College of Business Administration**  
**2026 Sponsorships—Forecast Seminars & Real Estate Market Analysis**

*Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars*

New Orleans—Tuesday, March 31, 2026 | Northshore—Tuesday, April 21, 2026

*New Orleans & Northshore Regions Real Estate Market Analysis, Volume 58*

Please take the time to carefully review each sponsorship level for 2026.

**Digital publication** of the annual real estate market analysis report will allow sponsor advertisements to be included in the report and a wider market reach as all seminar attendees will receive a digital copy of the report with the seminar fee.

Questions: Contact Tracey Gremillion at [tgremill@uno.edu](mailto:tgremill@uno.edu) or call 504.280.1408.

**ALL PARTNERSHIP LEVELS (EXCEPT BREAKFAST/BREAK)**

- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Sponsor recognition on looping PowerPoint at seminars playing during registration and break
- Digital Copy of annual report will be emailed to designated company contact for distribution
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- Opportunity for promotional table in the Gallery Lounge near the food/beverages at the New Orleans seminar held at UNO and **Northshore Seminar (New Benefit)**. The new Northshore seminar venue (The River Mill in Covington) can accommodate promotional tables.
- Recognized as an Institute sponsor on quarterly housing report

**MANAGING PARTNER – \$3,500**

NEW ORLEANS SEMINAR: 4 AVAILABLE – ONE SPONSOR PER PANEL

NORTHSHORE SEMINAR: 4 AVAILABLE – ONE SPONSOR PER PANEL

SEMINAR PANELS: ECONOMY/ECONOMIC DEVELOPMENT | RESIDENTIAL REAL ESTATE | COMMERCIAL REAL ESTATE | REAL ESTATE FINANCING & INSURANCE

Sponsorship Includes:

- Full page ad in annual real estate market analysis
- Recognized as the sponsor of selected panel at either the New Orleans or Northshore Seminar on the Panel PowerPoint Slide and in Seminar Program
- Company logo on all electronic seminar promotions
- **10 seminar admissions** and a **reserved guest table** at the seminar featuring your sponsored panel. \$600 value.
- **4** Hard copies of annual report

**Institute for Economic Development & Real Estate Research  
University of New Orleans Henry Bernstein College of Business Administration  
2026 Sponsorships—Forecast Seminars & Real Estate Market Analysis**

**SENIOR PARTNER - \$2,500**

Sponsorship Includes:

- 1/2-page ad in annual real estate market analysis
- Company logo included in seminar program
- **15** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$900 value*
- **3** Hard copies of annual report

**ASSOCIATE PARTNER - \$500**

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Company name included in seminar program
- **6** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$360 value.*
- **1** Hard copy of annual report

**JUNIOR PARTNER - \$1,000**

Sponsorship Includes:

- 1/4-page ad in annual real estate market analysis
- Company logo included in seminar program
- **10** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$600 value.*
- **1** Hard copy of annual report

**BREAKFAST/ BREAK SPONSOR - \$1,500**

*4 SPONSORSHIPS AVAILABLE*

*2 for New Orleans / 2 for Northshore*

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Recognized with company logo in the New Orleans **or** Northshore seminar program as Breakfast/Break sponsor
- Signage with company logo and name will be placed at food and beverage stations
- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- **6** Seminar Admissions for the **seminar you sponsor**. *\$720 value.*
- **1** Hard copy & Digital copy of annual report

# 2026 Sponsor Levels

## New Orleans Seminar (NOLA) / Northshore Seminar (NS)

Sponsor Benefits	MANAGING \$3,500 4 Available – NOLA 4 Available - NS	SENIOR \$2,500	JUNIOR \$1,000	ASSOCIATE \$500	BREAKFAST/ BREAK \$1,500 2 Available – NOLA 2 Available - NS
<b>Annual Real Estate Market Analysis Report</b>					
Ad Size	Full Page	1/2 Page	1/4 Page	Business Card	Business Card
Digital Copy	✓	✓	✓	✓	✓
Hard Copies	4	2	1	1	1
<b>Total Admissions</b>	10 – NOLA or NS	15*	10*	6*	6 – NOLA or NS
Designated table with company name for guests	✓				
Additional Admission Purchase at 50% off	✓	✓	✓	✓	✓
<b>Marketing Materials</b>					
Institute Website with company link	Logo	Logo	Logo	Company Name	Logo
Email & Social Media Mentions	Logo	Logo	Logo	Company Name	Logo
<b>Day-Of Recognition</b>					
Company Name & Logo on Sponsored Panel Slide	✓				
Looping PowerPoint	Logo	Logo	Logo	Company Name	
Seminar Program	Logo	Logo	Logo	Company Name	Logo
Seminar Sponsor Poster	Logo	Logo	Logo	Company Name	
Breakfast/Break Sponsor Poster at Food/Beverage Stations					Logo/Name
Opportunity for Promo Table at Both Seminars	✓	✓	✓	✓	

\* Total Admissions may be used for just one seminar or a mix of both

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**SIGN UP DEADLINE: FEBRUARY 27, 2026**

**Partnership Levels - Check One:**

**Managing Partner : \$3,500\***

(Choose a panel and seminar)

Panel	Seminar (Choose One)	
Economy/Economic Development	New Orleans	Northshore
Residential	New Orleans	Northshore
Commercial	New Orleans	Northshore
Real Estate Financing & Insurance	New Orleans	Northshore

**Senior Partner : \$2,500**

**Junior Partner: \$1,000**

**Associate : \$500**

**Breakfast/Break Sponsor: \$1,500\***

New Orleans

**(Choose a Seminar)**

Northshore

\* You will be notified if requested level is sold out.

**\*\*\*Please email a copy of this form to Tracey Gremillion [tgremill@uno.edu](mailto:tgremill@uno.edu) regardless of payment type. \*\*\***

**Credit Card Payments:** Please use Credit Card Payment link Institute Website  
([www.realestate.uno.edu](http://www.realestate.uno.edu))

**Payment by Check:** Please make checks payable to **UNO Foundation**

**Mail Check & Form to:** UNO Foundation  
Attention: Gift Processing  
2021 Lakeshore Drive, Suite 420  
New Orleans, LA 70122-3540

**Questions:** Please contact Tracey at [tgremill@uno.edu](mailto:tgremill@uno.edu) or 504.280.1408