# Institute for Economic Development & Real Estate Research University of New Orleans Henry Bernstein College of Business Administration 2026 Sponsorships—Forecast Seminars & Real Estate Market Analysis

Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars

New Orleans—Tuesday, March 31, 2026 | Northshore—Tuesday, April 21, 2026

New Orleans & Northshore Regions Real Estate Market Analysis, Volume 58

Please take the time to carefully review each sponsorship level for 2026.

**Digital publication** of the annual real estate market analysis report will allow sponsor advertisements to be included in the report and a wider market reach as all seminar attendees will receive a digital copy of the report with the seminar fee.

Questions: Contact Tracey Gremillion at tgremill@uno.edu or call 504.280.1408.

#### ALL PARTNERSHIP LEVELS (EXCEPT BREAKFAST/BREAK)

- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Sponsor recognition on looping PowerPoint at seminars playing during registration and break
- Digital Copy of annual report will be emailed to designated company contact for distribution
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- Opportunity for promotional table in the Gallery Lounge near the food/beverages at the New Orleans seminar held at UNO and **Northshore Seminar (New Benefit).** The new Northshore seminar venue (The River Mill in Covington) can accommodate promotional tables.
- Recognized as an Institute sponsor on quarterly housing report

#### **MANAGING PARTNER - \$3,500**

NEW ORLEANS SEMINAR: 4 AVAILABLE - ONE SPONSOR PER PANEL

NORTHSHORE SEMINAR: 4 AVAILABLE - ONE SPONSOR PER PANEL

SEMINAR PANELS: ECONOMY/ECONOMIC DEVELOPMENT | RESIDENTIAL REAL ESTATE | COMMERCIAL REAL ESTATE | REAL ESTATE FINANCING & INSURANCE

Sponsorship Includes:

- Full page ad in annual real estate market analysis
- Recognized as the sponsor of selected panel at either the New Orleans or Northshore Seminar on the Panel PowerPoint Slide and in Seminar Program
- Company logo on all electronic seminar promotions
- <u>10</u> seminar admissions and a reserved guest table at the seminar featuring your sponsored panel. \$600 value.
- <u>4</u> Hard copies of annual report

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#### **SENIOR PARTNER - \$2,500**

Sponsorship Includes:

- 1/2-page ad in annual real estate market analysis
- Company logo included in seminar program
- 15 Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). \$900 value
- 3 Hard copies of annual report

#### **ASSOCIATE PARTNER - \$500**

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Company name included in seminar program
- <u>6</u> Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). \$360 value.
- 1 Hard copy of annual report

#### **JUNIOR PARTNER - \$1,000**

Sponsorship Includes:

- 1/4-page ad in annual real estate market analysis
- Company logo included in seminar program
- 10 Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). \$600 value.
- <u>1</u> Hard copy of annual report

#### **BREAKFAST/ BREAK SPONSOR - \$1,500**

4 SPONSORSHIPS AVAILABLE

2 for New Orleans / 2 for Northshore

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Recognized with company logo in the New Orleans or Northshore seminar program as Breakfast/Break sponsor
- Signage with company logo and name will be placed at food and beverage stations
- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- <u>6</u> Seminar Admissions for the **seminar you sponsor**. \$720 value.
- 1 Hard copy & Digital copy of annual report

### 2026 Sponsor Levels New Orleans Seminar (NOLA) / Northshore Seminar (NS)

Sponsor Benefits	MANAGING \$3,500 4 Available – NOLA 4 Available - NS	SENIOR \$2,500	JUNIOR \$1,000	ASSOCIATE \$500	BREAKFAST/ BREAK \$1,500 2 Available – NOLA 2 Available - NS
Annual Real Estate Market Analysis Report					
Ad Size	Full Page	1/2 Page	1/4 Page	Business Card	Business Card
Digital Copy	✓	✓	✓	<b>✓</b>	✓
Hard Copies	4	2	1	1	1
Total Admissions	10 – NOLA or NS	15*	10*	6*	6 – NOLA or NS
Designated table with company name for guests	✓				
Additional Admission Purchase at 50% off	✓	<b>√</b>	✓	<b>✓</b>	<b>✓</b>
Marketing Materials					
Institute Website with company link	Logo	Logo	Logo	Company Name	Logo
Email & Social Media Mentions	Logo	Logo	Logo	Company Name	Logo
Day-Of Recognition					
Company Name & Logo on Sponsored Panel Slide	✓				
Looping PowerPoint	Logo	Logo	Logo	Company Name	
Seminar Program	Logo	Logo	Logo	Company Name	Logo
Seminar Sponsor Poster	Logo	Logo	Logo	Company Name	
Breakfast/Break Sponsor Poster at Food/Beverage Stations					Logo/Name
Opportunity for Promo Table at Both Seminars	✓	✓	✓	✓	

<sup>\*</sup> Total Admissions may be used for just one seminar or a mix of both



### Institute for Economic Development & Real Estate Research 2026 Sponsorships

Company Name:				
Address:				
City/State/Zip Code:				
Contact Name:				
Phone Number:				
Email:				
Partnership Levels - Ch	haak Onas			

Managing Partner: \$3,500\* (Choose a panel and seminar)

> **Panel** Seminar (Choose One)

**Economy/Economic Development SIGN UP DEADLINE: New Orleans** Residential Northshore **JANUARY 15, 2026 FOR MANAGING** 

Commercial ONLY

Real Estate Financing & Insurance

**New Orleans** Northshore

Northshore

Northshore **New Orleans** 

**New Orleans** 

**SIGN UP DEADLINE: FEBRUARY 27, 2026** 

Senior Partner: \$2,500

Junior Partner: \$1,000

Associate: \$500

Breakfast/Break Sponsor: \$1,500\* **New Orleans** (Choose a Seminar) Northshore

\*\*\*Please email a copy of this form to Tracey Gremillion tgremill@uno.edu regardless of payment type. \*\*\*

Please use Credit Card Payment link Institute Website **Credit Card Payments:** 

(www.realestate.uno.edu)

Payment by Check: Please make checks payable to UNO Foundation

Mail Check & Form to: **UNO Foundation** 

Attention: Gift Processing

2021 Lakeshore Drive, Suite 420 New Orleans, LA 70122-3540

**Questions:** Please contact Tracey at tgremill@uno.edu or 504.280.1408

<sup>\*</sup> You will be notified if requested level is sold out.