

Institute for Economic Development & Real Estate Research
University of New Orleans Henry Bernstein College of Business Administration
2026 Sponsorships—Forecast Seminars & Real Estate Market Analysis

Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars

New Orleans—Tuesday, March 31, 2026 | Northshore—Tuesday, April 21, 2026

New Orleans & Northshore Regions Real Estate Market Analysis, Volume 58

Please take the time to carefully review each sponsorship level for 2026.

Digital publication of the annual real estate market analysis report will allow sponsor advertisements to be included in the report and a wider market reach as all seminar attendees will receive a digital copy of the report with the seminar fee.

Questions: Contact Tracey Gremillion at tgremill@uno.edu or call 504.280.1408.

ALL PARTNERSHIP LEVELS (EXCEPT BREAKFAST/BREAK)

- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Sponsor recognition on looping PowerPoint at seminars playing during registration and break
- Digital Copy of annual report will be emailed to designated company contact for distribution
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- Opportunity for promotional table in the Gallery Lounge near the food/beverages at the New Orleans seminar held at UNO and **Northshore Seminar (New Benefit)**. The new Northshore seminar venue (The River Mill in Covington) can accommodate promotional tables.
- Recognized as an Institute sponsor on quarterly housing report

MANAGING PARTNER – \$3,500

NEW ORLEANS SEMINAR: 4 AVAILABLE – ONE SPONSOR PER PANEL

NORTHSORE SEMINAR: 4 AVAILABLE – ONE SPONSOR PER PANEL

SEMINAR PANELS: ECONOMY/ECONOMIC DEVELOPMENT | RESIDENTIAL REAL ESTATE| COMMERCIAL REAL ESTATE | REAL ESTATE FINANCING & INSURANCE

Sponsorship Includes:

- Full page ad in annual real estate market analysis
- Recognized as the sponsor of selected panel at either the New Orleans or Northshore Seminar on the Panel PowerPoint Slide and in Seminar Program
- Company logo on all electronic seminar promotions
- **10 seminar admissions** and a **reserved guest table** at the seminar featuring your sponsored panel. **\$600 value.**
- **4** Hard copies of annual report

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SENIOR PARTNER - \$2,500

Sponsorship Includes:

- 1/2-page ad in annual real estate market analysis
- Company logo included in seminar program
- **15 Total Seminar Admissions** (Admissions may be used at one seminar or a mix of both). **\$900 value**
- **3** Hard copies of annual report

JUNIOR PARTNER - \$1,000

Sponsorship Includes:

- 1/4-page ad in annual real estate market analysis
- Company logo included in seminar program
- **10 Total Seminar Admissions** (Admissions may be used at one seminar or a mix of both). **\$600 value.**
- **1** Hard copy of annual report

ASSOCIATE PARTNER - \$500

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Company name included in seminar program
- **6 Total Seminar Admissions** (Admissions may be used at one seminar or a mix of both). **\$360 value.**
- **1** Hard copy of annual report

BREAKFAST/ BREAK SPONSOR - \$1,500

4 SPONSORSHIPS AVAILABLE

2 for New Orleans / 2 for Northshore

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Recognized with company logo in the New Orleans **or** Northshore seminar program as Breakfast/Break sponsor
- Signage with company logo and name will be placed at food and beverage stations
- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Social Media and in emails
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- **6 Seminar Admissions for the **seminar you sponsor.** **\$720 value.****
- **1** Hard copy & Digital copy of annual report

2026 Sponsor Levels

New Orleans Seminar (NOLA) / Northshore Seminar (NS)

Sponsor Benefits	MANAGING \$3,500 4 Available - NOLA 4 Available - NS	SENIOR \$2,500	JUNIOR \$1,000	ASSOCIATE \$500	BREAKFAST/ BREAK \$1,500 2 Available - NOLA 2 Available - NS
Annual Real Estate Market Analysis Report					
Ad Size	Full Page	1/2 Page	1/4 Page	Business Card	Business Card
Digital Copy	✓	✓	✓	✓	✓
Hard Copies	4	2	1	1	1
Total Admissions	10 - NOLA or NS	15*	10*	6*	6 - NOLA or NS
Designated table with company name for guests	✓				
Additional Admission Purchase at 50% off	✓	✓	✓	✓	✓
Marketing Materials					
Institute Website with company link	Logo	Logo	Logo	Company Name	Logo
Email & Social Media Mentions	Logo	Logo	Logo	Company Name	Logo
Day-Of Recognition					
Company Name & Logo on Sponsored Panel Slide	✓				
Looping PowerPoint	Logo	Logo	Logo	Company Name	
Seminar Program	Logo	Logo	Logo	Company Name	Logo
Seminar Sponsor Poster	Logo	Logo	Logo	Company Name	
Breakfast/Break Sponsor Poster at Food/Beverage Stations					Logo/Name
Opportunity for Promo Table at Both Seminars	✓	✓	✓	✓	

* Total Admissions may be used for just one seminar or a mix of both

Company Name: _____

Address: _____

City/State/Zip Code: _____

Contact Name: _____

Phone Number: _____

Email: _____

SIGN UP DEADLINE: FEBRUARY 27, 2026

Partnership Levels - Check One:

Managing Partner : \$3,500* (Choose a panel and seminar)

Panel	Seminar (Choose One)	
Economy/Economic Development	New Orleans	Northshore
Residential	New Orleans	Northshore
Commercial	New Orleans	Northshore
Real Estate Financing & Insurance	New Orleans	Northshore

Senior Partner : \$2,500

Junior Partner: \$1,000

Associate : \$500

Breakfast/Break Sponsor: \$1,500*
(Choose a Seminar)

New Orleans

Northshore

* You will be notified if requested level is sold out.

*****Please email a copy of this form to Tracey Gremillion tgremill@uno.edu regardless of payment type. *****

Credit Card Payments: Please use Credit Card Payment link Institute Website
(www.realestate.uno.edu)

Payment by Check: Please make checks payable to **UNO Foundation**

Mail Check & Form to: UNO Foundation
Attention: Gift Processing
2021 Lakeshore Drive, Suite 420
New Orleans, LA 70122-3540

Questions: Please contact Tracey at tgremill@uno.edu or 504.280.1408