

UNO TRANSPORTATION INSTITUTE

UNOTI Guest Lecture Event:

“How Our Transportation Solutions Fit Into The Broader Freight Ecosystem”

Jordanna Coleman

President

LC Transport Services, LLC

Friday, October 17, 2025

1:30 p.m. - 2:30 p.m.

Kirschman Hall, Room 112



*Please join UNOTI for a conversation with **Jordanna Coleman***

About the Speaker: Jordanna Coleman is the president and strategic leader of LC Transport Services, LLC, a dynamic and growing transportation company based in Louisiana, which she proudly operates alongside her husband, Louis Coleman.

Since founding the company in 2022, Jordanna has helped scale LC Transport Services from a single truck to a diversified fleet operating flatbed, step decks, dry vans, and 40-foot gooseneck hot shots. Known for her driven focus on deliverables and excellent execution, she ensures that every load is managed with precision, timeliness, and unwavering accountability. A firm believer that safety and compliance are the backbone of sustainability, Jordanna prioritizes strict adherence to all state and federal regulations. Under her leadership, LC Transport consistently exceeds industry standards in areas such as driver safety, equipment maintenance, and environmental responsibility.

Beyond business, Jordanna empowers other small business owners through her example, mentoring spirit, and community engagement. She is a proud wife and mother who leads with faith, resilience, and a heart for service—striving to build a company that honors both people and purpose.

Her motto: “Dream big, work hard, serve well, stay grounded in purpose, and trust God with every fiber of your being.”



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