

UNO Faculty Senate Meeting Agenda

Date/Time: Thursday, April 24, 2025

12:30 P.M. Location: LIB 407

- 1. Roll Call (Juana Ibáñez)
- 2. Approval of the minutes of February 25, 2025 and March 26, 2025 meetings (Juana Ibáñez)
- 3. Faculty Senate President's Report (Connie Phelps) (10 minutes)
 - Update on Faculty Senate Fund
 - Report of April 15th FSEC meeting with President Johnson, Provost Kruger, Assoc. Provost Tina Johnson
 - UNO Faculty Teams session with President Johnson Tuesday, April 29th at 2pm (pending final confirmation)
 - Next UNO Faculty virtual update session TBD
- 4. Report of Provost Darrell Kruger (10 minutes)
- 5. Report on UNO Proclamation Day, May 2 (Cherie Trumbach) (5 minutes)
- 6. Committee Reports

Academic (Chris Summa)

Administrative (DJ Min)

Budget (Steve Rick)

Courses and Curricula (Lindsey Reno -No report)

General Education (Marc Landry)

International Education Advisory Committee (Jim Mokhiber)

- 7. Report of UNO President (Kathy Johnson) (10 minutes + questions) Tentative (if she returns from UL Board meeting in time)
- 8. Old Business Follett follow-up (Ting Wang) (5 minutes)
- 9. New Business
- 10. Adjournment
- 1. Call to Order with New and Continuing Senators (Connie)
- 2. Roll Call of New and Continuing Senators (Juana Ibáñez)
- 3. Election of New Faculty Senate Officers President, Vice-President, Secretary
- 4. New Business
- 5. Adjournment

- **Previous Questions for Administrators** These questions were sent to Faculty Senate via anonymous portal or other means and are being sent to the persons indicated **These** questions will likely be answered by written reply, not in person.
- 1. The University of Louisiana System Policy and Procedures Memorandum regarding employee furloughs states that tenured faculty may not be furloughed. It makes no provision or exception for any particular type of tenured faculty. Yet the twelve-month faculty who are tenured in the Library have been furloughed. How have UNO administrators been able to circumvent the UL system policy?
 - Sent to President Johnson and VP Edwin Litolff

Awaiting response

- 2. What other marketing efforts are being developed? In what way has the student government been provided an opportunity to work with the administration and/or Faculty Senate to create outreach through alternative social media? TikTok, YouTube?
 - Sent to Sarah Bergez and Randall Langston

Response: Student organizations currently produce content reflecting their activities, which we actively repost and share to showcase campus life. Content created and shared on platforms like TikTok and YouTube is typically cross-posted on Instagram for broader visibility.

Recent collaborations include:

- **MBA Alumni Content:** An MBA class is developing social media content featuring alumni. Coordination is facilitated through Dr. Elyria Kemp.
- **Homecoming Promotion:** A social media countdown is being managed in partnership with the Pom Squad.

Additionally, we offer opportunities for both individual students and organizations to participate in Instagram takeovers, providing authentic, first-hand perspectives on student life.

Strategic Communication and University Marketing welcome collaboration with students and departments in co-creation of social media content.

Within Enrollment Services, we are enhancing outreach efforts by involving current students in high school visits alongside recruiters. Other recruitment initiatives include:

- **Privateer for a Day:** Reintroducing this event to provide prospective students with an immersive campus experience.
- Future Student Events: Launching new events to further engage prospective students.
- Expanded High School Visits: Increasing visits with faculty and student participation. VP of enrollment and SGA president are participating.
- **Strengthened Partnerships:** Deepening our relationship with Delgado Community College.

All meetings are open to the public.

- 3. Master P aside, NOLA has a wonderful connection with sports & Hollywood. We are depending upon the administration to reach out on our behalf. What specific actions have been taken by the Alumni Association, UNO Foundation and/or the Faculty Senate (representatives) to contact supporters such as Wendell Pierce? Quentin Tarantino? Brad Pitt?
 - Sent to Sarah Bergez and Anthony Gregorio

Response from Anthony Gregorio (verbal, general wording): These folks and others get thousands of requests and don't really respond unless it's from someone they know. A more effective method is to establish contacts with people and pursue that avenue. The UNO Foundation has established contacts with potential donors and has raised funds successfully.

Response from Sarah Bergez: Strategic Communications said, over the period of several years, the University made multiple requests for Wendell Pierce (who has a close family connection to UNO), Harry Connick Jr., Ellen Degeneres, John Goodman and others to serve as commencement speakers without any success.