



# SPONSORSHIP OPPORTUNITIES

The Homer L. Hitt Distinguished Alumni Gala serves as a primary fundraiser for the University of New Orleans Alumni Association, with proceeds supporting student scholarships. Your sponsorship will not only showcase your support for the distinguished alumni honorees but will make a difference to the lives of our students.

Please consider the opportunities below:

## **PRESENTING SPONSOR/S - \$25,000**

- ◆ Corporate/Business name to be associated with the event everywhere as “Homer L. Hitt Distinguished Alumni Gala presented by (A) & (B)”  
NOTE: Two (2) industry-exclusive Presenting Sponsorships available
- ◆ Inclusion of a large logo on a full-page UNO Distinguished Alumni Gala advertisement in the New Orleans Advocate/Times-Picayune
- ◆ Large logo featured in sponsor area on website ([uno.edu/gala](http://uno.edu/gala)) and at least six (6) email promotions and social media posts via alumni and university channels, reaching 20,000+ alumni and friends
- ◆ Logo click-through in all digital communications to your company’s website
- ◆ Three (3) reserved tables of eight (8), with prominent placement, and entry for twenty-four (24) guests to the pre-gala VIP and Honoree Reception with current and past honorees and UNO President Kathy Johnson
- ◆ Large logo on the sponsor page of the event program and virtual program to be emailed to 40,000+ alumni
- ◆ Full-page ad in event program to highlight your connection with UNO
- ◆ Large logo featured in the sponsor area on event signage and presentation slides

## **PLATINUM SPONSOR - \$10,000**

- ◆ Medium logo on New Orleans Advocate/Times Picayune ad, event website ([uno.edu/gala](http://uno.edu/gala)), email promotions, social media posts, and on event program, signage, and presentation slides
- ◆ Logo click-through in all digital communications to your company’s website
- ◆ Two (2) reserved tables of eight (8) and entry for sixteen (16) guests to the pre-gala VIP and Honoree Reception with current and past honorees and UNO President Kathy Johnson
- ◆ Half-page ad in event program to highlight your connection with UNO



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## SILVER SPONSOR - \$5,000

- ♦ Small logo on New Orleans Advocate/Times Picayune ad, website ([uno.edu/gala](http://uno.edu/gala)), email promotions, social media posts, and in the event program, signage, and presentation slides
- ♦ Logo click-through in all digital communications to your company's website
- ♦ One (1) reserved table of eight (8) and entry for eight (8) guests to the pre-gala VIP and Honoree Reception with current and past honorees and UNO President Kathy Johnson
- ♦ Quarter-page ad in event program to highlight your connection with UNO

## BLUE SPONSOR - \$3,500

- ♦ X-Small logo on New Orleans Advocate/Times Picayune ad, website ([uno.edu/gala](http://uno.edu/gala)), email promotions, social media posts, and in event program, signage, and presentation slides
- ♦ One (1) reserved table for eight (8) guests
- ♦ One-eighth page ad in the event program to highlight your connection with UNO

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To discuss partnership opportunities, please contact:

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For more information about the 2025 Homer L. Hitt Distinguished Alumni Gala, please visit [www.uno.edu/gala](http://www.uno.edu/gala).