# 13th Annual **Dr. Ivan Miestchovich**

# Economic Outlook & Real Estate Forecast for the Northshore

Hosted by:

Institute for Economic Development & Real Estate Research

May 6, 2025

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St. Tammany Economic Development Corporation

#### PANEL MODERATORS



Dr. Ali Bustamante
Director, UNO Division of
Business & Economic
Research and Institute for
Economic Development &
Real Estate Research;
Professor of Practice,
Department of Economics
& Finance



Patrick Beard
UNO Adjunct Instructor
of Finance; Associate
Vice President Colliers |
Gulf Coast



Chris Abadie Senior Vice President Colliers International

### **Industry Leaders**



**Stacey Alexius** 



Dr. Jim Carlson



Dr. William Wainwright



Jeffery Roesel



Thomas Buckel



Amy Thibodeaux



Dee Halphen



Larry Schedler



Alan Case



Kate Moore



Robby Miller

#### Seminar Agenda

9:00—9:10AM Welcome & Opening Remarks

9:10 – 10:00AM Northshore Education

Moderator: Patrick Beard, UNO Adjunct Instructor of Finance

and Associate Vice President, Colliers | Gulf Coast

Stacey Alexius, Career & Technical Education Coordinator, St.

Tammany Parish School Board

Dr. Jim Carlson, Chancellor, Northshore Technical Community

College

Dr. William Wainwright, President, Southeastern Louisiana Uni-

versity

10:05 – 10:55AM Northshore Region Infrastructure

Moderator: Chris Abadie, Senior Vice President, Colliers

International

Jeffery Roesel, Executive Director, New Orleans Regional

**Planning Commission** 

Thomas Buckel, Chief Operating Officer, Duplantis Design Group

Amy Thibodeaux, Economic Development Project Manager,

**CLECO** 

11:05 - 11:15AM Break

11:15AM - 12:05PM Northshore Regional Housing Market

Moderator: Dr. Ali Bustamante

Dee Halphen, Managing Broker, Coldwell Banker TEC

**Larry Schedler,** President, Larry G. Schedler & Associates, Inc. **Alan Case,** President/CEO, Lowry-Dunham, Case & Vivien Group

12:05—1:00PM Northshore Regional Economy

Moderator: Dr. Ali Bustamante

Kate Moore, Director of Economic Development, St. Tammany

**Economic Development Corporation** 

Robby Miller, Parish President, Tangipahoa Parish

1:00PM Adjourn

#### Seminar Host:

#### **Institute for Economic Development & Real Estate Research**

The Institute combines the resources of the Center for Economic Development and Real Estate Research Center to provide technical assistance and applied research for public, private and nonprofit organizations. The Center for Economic Development was established in 1978 as a joint effort of the state and federal government to work cooperatively with local agencies and non-profit organizations to create an environment which encourages economic diversification and growth. The Real Estate Research Center was established to serve the real estate community and the general public through professional real estate education, primary real estate market data and contract research. Market data is published in the *Metropolitan New Orleans* and *Northshore Real Estate Market Analysis* annually that covers economic and real estate market trends for apartments, office, retail and warehouse/industrial properties. The report also describes current trends for residential housing by parish and zip code. This analysis of the real estate market is distributed at the local, state and national levels. Professional real estate education is provided through continuing education courses and conferences, including the Annual Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars New Orleans and the Northshore.

#### Henry Bernstein College of Business Administration (COBA)

Since 1961, COBA has provided excellence in higher education, research, community leader-ship, and service. From its renowned academic business programs to community-involved faculty to acclaimed research centers, COBA is a vibrant place that has prepared over 25,000 graduates for success in a demanding job market. The mission of COBA is to deliver a quality business education to our international, regional, and local communities through teaching, research, service to our stakeholders, and the effective use of technology. We strive to facilitate economic development and entrepreneurial activity and adhere to the core values of continuous improvement, high ethical standards, and diversity in the educational environment.

#### The University of New Orleans

Since its founding, UNO has been committed to diversity and inclusion. In 1958, the University of New Orleans opened its doors as the first fully integrated public university in the South. For over 65 years, we have not strayed from that vision. The University has educated students from all 64 Louisiana parishes, all 50 states, and more than 130 countries, bringing together a variety of talented and motivated students so that they may learn, interact and pursue their career goals. UNO is a major business driver in metro New Orleans, generating a total economic impact of \$470.5 million for metropolitan New Orleans in the 2014-15 fiscal year. As a global community asset, we offer a wide array of relevant, undergraduate and graduate academic programs and world-class research opportunities. We proudly contribute to the industry, culture and economy of the New Orleans region and beyond.

#### Dr. Ivan J. Miestchovich, Jr.

September 27, 1948 - September 25, 2015



Dr. Ivan J. Miestchovich's distinguished career at UNO spanned 38 years from 1978 to 2015. At the time of his retirement in May 2015, he held the Max Derbes, III Professorship in Real Estate, was Associate Professor of Finance and Director of the Institute for Economic Development and Real Estate Research. Dr. Miestchovich was a UNO alum that earned his Bachelor's degree in 1970, MBA in 1971 and Master's in Urban Studies in 1983. In 1986, he graduated from the University of Southern Mississippi with a doctorate in marketing communications and economic development. Dr. Miestchovich also earned the CEcD designation, a professional certification awarded by the International Economic Development Council.

During Dr. Miestchovich's tenure at UNO he taught undergraduate and graduate courses in real estate, finance, economic devel-

opment, entrepreneurship, personal finance, and financial management for nonprofits. Dr. Miestchovich had been director of the Center for Economic Development since 1979, was founding director of both the Louisiana International Trade Center and UNO Small Business Development Center and in 2005 was named director of the Real Estate Market Data Center.

Dr. Miestchovich authored or co-authored numerous research monographs focusing on housing and neighborhood redevelopment, business, industrial and port development, economic development strategic planning and commercial revitalization, as well as articles appearing in professional journals in the fields of real estate and economic development. He assisted communities throughout Louisiana to formulate economic development strategic plans. His work with business, civic and government leaders in these small towns and rural communities gave him valuable insights into the dynamics of the state's economy.

Dr. Miestchovich was active in many civic, business, and professional organizations and served on the boards of several of them, including Bank of New Orleans, FSB, Jefferson Workforce Investment, Consumer Credit Counseling Services of Greater New Orleans, Inc., First Bank and Trust Community Development Corporation, the St. Tammany Parish Development District and the University Economic Development Association to name a few.

Personally, Ivan was devoted to his family, active in his church and faith-based organizations, enjoyed reading and his horses and dogs.

In recognition of Dr. Miestchovich's dedication to UNO and his contributions to the real estate and economic development professions, the annual Economic Outlook & Real Estate Forecast Seminars were named in his honor upon his retirement. Even in retirement, he was set to continue his service to UNO as an advisor to the Institute; however, in September of 2015, Dr. Miestchovich lost a year long battle with ALS. He is deeply missed, but his professional legacy lives on through the Institute and the number of business professionals he taught and impacted through the years.

# THANK YOU FOR ATTENDING THE ANNUAL SEMINAR TODAY!

Please remember to turn in your Continuing Education form, Evaluation form and recycle your nametag before you leave. Certificates will be emailed by Friday, May 25th

## In Memory of Robert W. Merrick, Chairman, Latter & Blum, Inc.



Business Leader
Civic Leader
Philanthropist

Bob Merrick, a businessman, civic leader, and philanthropist, passed away on April 28, 2025, at the age of 80. A longtime friend and supporter of the University of New Orleans, he was especially dedicated to the UNO

Institute for Economic Development &

Real Estate Research. His generous contributions, starting in the Institute's early days as the Real Estate Market Data Center, were pivotal to its growth and success. Through his endowment, the Institute's legacy will endure.

#### Institute for Economic Development & Real Estate Research

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