



# 2023 SPONSORSHIP OPPORTUNITIES



THE UNIVERSITY *of*  
NEW ORLEANS

ALUMNI ASSOCIATION

# HOMER L. HITT DISTINGUISHED ALUMNI GALA

The Homer L. Hitt Distinguished Alumni Gala takes place each November and honors exceptional UNO alumni who have excelled in their fields and communities and have exemplified what it means to be a Privateer for Life.

## Honorees to Date

### **Homer L. Hitt Distinguished Alumni of the Year**

2022 – Michelle M. Miller  
2021 – David Gallo  
2020 – Timothy Adams  
2019 – Phillip May  
2018 – William Chauvin  
2017 – Julie Stokes  
2016 – Mark Romig  
2015 – Roy Glapion  
2014 – Newell Normand  
2013 – Dr. Robert A. Savoie  
2012 – Jay Zainey  
2011 – Erroll & Peggy Scott  
Laborde  
2010 – Joel Chaisson  
2009 – Kim Bondy  
2008 – James Letten  
2007 – Greg Rigamer  
2006 – Walter Boasso  
2005 – Allan Colley  
2004 – Dr. Edward Kolb  
2003 – Clarence “Clancy” DuBos  
2002 – Bartholomew Palmisano  
2001 – David Miller

2000 – Gary Solomon  
1999 – Donald Landry  
1998 – Gary Froeba  
1997 – Thomas Kitchen  
1996 – Dr. James Clark  
1995 – Michael Flick  
1994 – Mario Villa  
1993 – Joseph Raspanti  
1992 – Melinda Schwegmann  
1991 – Rev. Michael Kettenring  
1990 – Harold Heno  
1989 – David Sherman  
1988 – Susan Hess  
1987 – Dr. Timothy Ryan  
1986 – James Donelon

### **Norma Jane Sabiston Distinguished Young Alumni of the Year**

2022 – Lauren R. Gibbs  
2021 – Lacey Merrick Conway  
2020 – Sheba Turk  
2019 – Roxanna Rodriguez-Torres  
2018 – Bivian “Sonny” Lee

# 2023 HONOREES

## 2023 Homer L. Hitt Distinguished Alumna of the Year

*Sabrina D. Farmer '95*

*Vice President, Engineering Site Reliability  
Google*

Sabrina is Vice President of Engineering at Google, responsible for the resilience and performance of Google's largest Consumer and Enterprise products (Ads, Search, Gmail, Android, Maps, Youtube, etc.), as well as the various product infrastructure systems (Authentication, Abuse, Data Analytics). Sabrina joined Google in 2005 and has nearly 30 years of experience in production engineering. She is the founder of a global conference with Usenix focused on Site Reliability Engineering and contributed to two books on the topic. She

earned a bachelor's degree in Computer Science from the University of New Orleans and founded the "Scholarship for Women in Computer Science" a year after graduation. She currently funds three scholarships supporting students in the Computer Science department.



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## 2023 Norma Jane Sabiston Distinguished Young Alumna of the Year



*Avril M. Habetz '05*

*Managing Partner/CEO  
Northwestern Mutual of Louisiana & Mississippi*

Avril is a highly accomplished business professional and the newly appointed Managing Partner/CEO for Northwestern Mutual of Louisiana & Mississippi. With more than 15 years of experience in the financial industry, she holds a range of qualifications, including an MBA, CLF®, CLU®, LUTCF®, and ChFC®.

Avril has had a unique career path, starting as an assistant to the Managing Partner and now leading a well-established team of financial professionals in Louisiana and Mississippi. She is

passionate about the development of distinguished financial professionals who positively impact the lives of their clients and communities through financial planning and risk management.

# 2023 HONOREES

College of Business  
Administration

**Joseph M. Dempsey, '76**  
*Chief Financial Officer*  
Crescent Crown Distributing, LLC

College of Liberal Arts,  
Education & Human  
Development

**Jericho Brown, '02**  
*Professor & Director of Creative Writing*  
Emory University

College of Sciences

**Frank E. Juge, Jr., '62**  
*Professor*  
University of Central Florida

Dr. Robert A. Savoie College  
of Engineering

**Kimberly Cook-Nelson, '94, '97, '99**  
*Executive Vice President, Nuclear Operations*  
*& Chief Nuclear Operating Officer*  
Entergy

Privateer Athletics

**A. Wayne Cooper, '78**  
*Posthumous Award*

# WHY SPONSOR?

More than 80,000 strong, Privateer alumni are leaders in their fields in the New Orleans region and around the world thanks in part to the high-quality, real-world education UNO has made accessible for decades. The **University of New Orleans Alumni Association** is the vehicle through which you can stay informed, connected, and engaged with UNO.

## Our Mission

UNOAA seeks to support student success, build positive UNO awareness, engage former students and increase participation and engagement through meaningful programming.

## The Impact of Your Sponsor Dollars

Your donations support the bottom line of the UNO Alumni Association. Every sponsorship allows us to donate more funds to our Alumni Student Scholarship Fund.

Each year, any net revenue collected through sponsorships and our savings on budgeted expenses are donated to the UNO Alumni Student Scholarship Fund which helps fund a UNO education for students in financial need.

Our goal is to minimize the fees we charge alumni to attend events, and sponsorships help make up the difference in the cost of our events and help us give more back each year.

To date, we have donated nearly \$900,000 to the scholarship fund.

# DISTINGUISHED ALUMNI GALA

The Homer L. Hitt Distinguished Alumni Gala takes place each November and honors exceptional UNO alumni who have excelled in their fields and communities and have exemplified what it means to be a Privateer for Life.

## Sponsorship Levels and Benefits

### PRESENTING SPONSOR - \$25,000

- ◆ Corporate/Business name to be associated with the event everywhere as “Homer L. Hitt Distinguished Alumni Gala presented by (A) & (B)  
NOTE: Two (2) industry-exclusive Presenting Sponsorships available
- ◆ Inclusion of large logo on full-page UNO Distinguished Alumni Gala advertisement in the *New Orleans Advocate/Times Picayune*
- ◆ Large logo featured in sponsor area on website (uno.edu/gala), at least six (6) email promotions and social media posts via alumni and university channels, reaching 20,000+ alumni and friends, including two exclusive boosted posts on alumni Facebook, Instagram and LinkedIn pages with 15,000+ followers
- ◆ Logo click-through in all digital communications to your company’s website
- ◆ Access for 24 guests to exclusive VIP Sponsors’ Reception with current and past honorees, president and deans
- ◆ Three (3) reserved tables of eight (8) with prominent placement
- ◆ Large logo on sponsor page of event program and virtual program to be emailed to 40,000+ alumni
- ◆ Full-page ad in event program to highlight your connection with UNO
- ◆ Large logo featured in sponsor area on event signage and presentation slides
- ◆ Opportunity for representative to be introduced on-stage and present a portion of the program

## PLATINUM SPONSOR - \$10,000

- ◆ Inclusion of medium logo on full-page UNO Distinguished Alumni Gala advertisement in the *New Orleans Advocate/Times Picayune*
- ◆ Medium logo featured on website (uno.edu/gala), at least six (6) email promotions and social media posts via alumni and university channels, reaching 20,000+ alumni and friends, including one (1) exclusive boosted post on alumni Facebook, Instagram and LinkedIn pages with 15,000+ followers
- ◆ Logo click-through in all digital communications to your company's website
- ◆ Access for 16 guests to exclusive VIP Sponsors' Reception with current and past honorees, president and deans
- ◆ Two (2) reserved tables of eight (8)
- ◆ Medium logo on sponsor page of event program and virtual program to be emailed to 40,000+ alumni
- ◆ Half-page ad in event program to highlight your connection with UNO
- ◆ Medium logo featured on event signage and presentation slides

## SILVER SPONSOR - \$5,000

- ◆ Inclusion of small logo on full-page UNO Distinguished Alumni Gala advertisement in the *New Orleans Advocate/Times Picayune*
- ◆ Small logo featured in sponsor area on website (uno.edu/gala), at least six (6) email promotions and social media posts via alumni and university channels, reaching 20,000+ alumni and friends
- ◆ Logo click-through in digital communications to your company's website
- ◆ Access for eight (8) guests to exclusive VIP Sponsors' Reception with current and past honorees, president and deans
- ◆ One (1) reserved table of eight (8)
- ◆ Small logo on sponsor page of event program and virtual program to be emailed to 40,000+ alumni
- ◆ Quarter-page ad in event program to highlight your connection with UNO
- ◆ Small logo featured on event signage and presentation slides

## **BLUE SPONSOR - \$2,500**

- ◆ Inclusion of x-small logo on full-page UNO Distinguished Alumni Gala advertisement in the *New Orleans Advocate/Times Picayune*
- ◆ Extra-small logo featured in sponsor area on website (uno.edu/gala), email promotions and social media posts via alumni and university channels reaching 20,000+ alumni and friends (no click-through)
- ◆ Access for eight (8) guests to exclusive VIP Sponsors' Reception with current and past honorees, president and deans
- ◆ One (1) reserved table of eight (8)
- ◆ Extra-small logo on sponsor page of event program and virtual program to be emailed to 40,000+ alumni
- ◆ 1/8-page ad in event program to highlight your connection with UNO
- ◆ Extra-small logo featured in sponsor area on event signage and presentation slides

## **PRIVATEER SUPPORTER - \$1,500**

- ◆ One (1) table of ten (10)
- ◆ Name/Business Name listed on sponsor page of event program

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Single Gala Ticket - \$150



# Count Me In!

## 2023 Distinguished Alumni Gala Commitment Form

To sponsor the event or purchase tickets, please fill in form below and return with your check to Rachel Massey at the Homer Hitt Alumni & Visitors Center, University of New Orleans, 2000 Lakeshore Drive, New Orleans, LA 70148

Or pay online at [uno.edu/gala/sponsor](https://uno.edu/gala/sponsor)

*I/My company would like to sponsor this year's Distinguished Alumni Gala and/or purchase tickets. Please check the selected sponsor level below or add the number of individual tickets for purchase.*

\_\_\_\_\_ Presenting Sponsor (\$25,000)

\_\_\_\_\_ Platinum Sponsor (\$10,000)

\_\_\_\_\_ Silver Sponsor (\$5,000)

\_\_\_\_\_ Blue Sponsor (\$2,500)

\_\_\_\_\_ Privateer Supporter (\$1,500)

Number of individual tickets: \_\_\_\_\_  
(not counting tickets that  
come with sponsorship)

Name(s) \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_

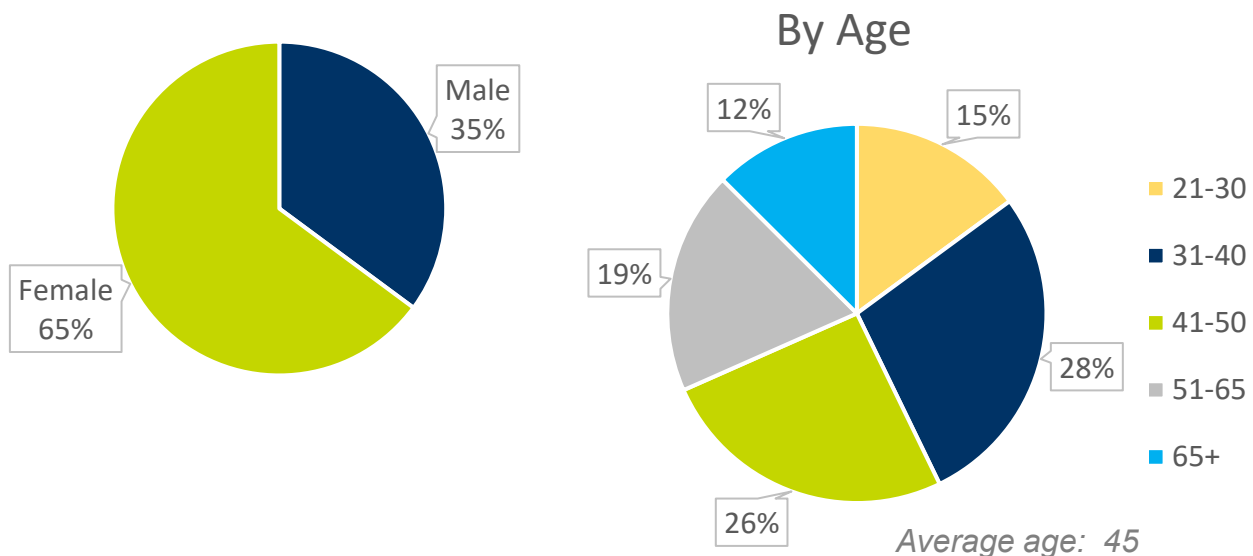
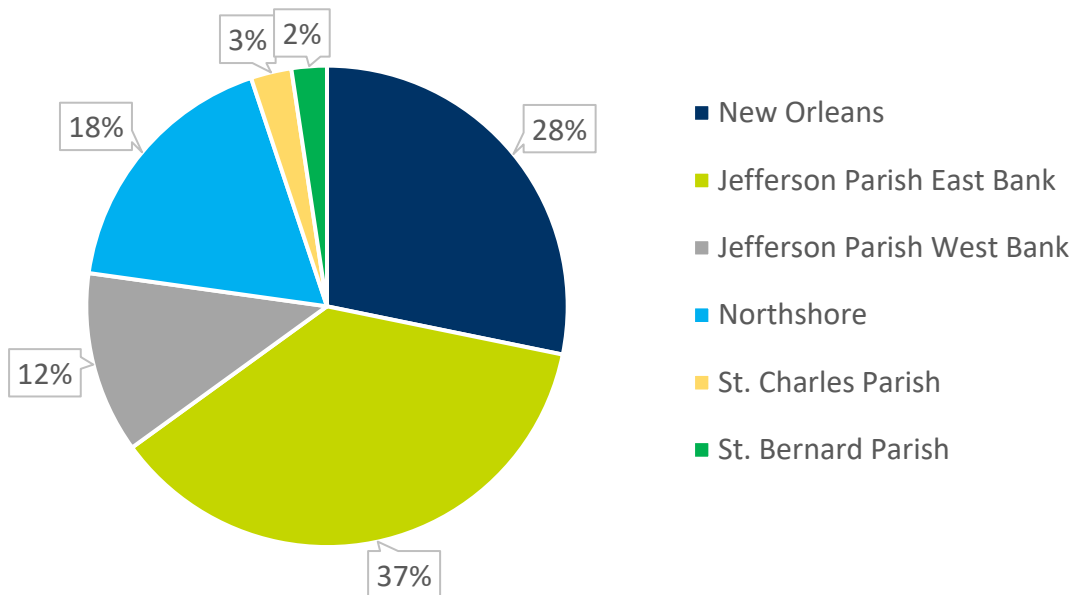
Preferred Email \_\_\_\_\_

Signature \_\_\_\_\_

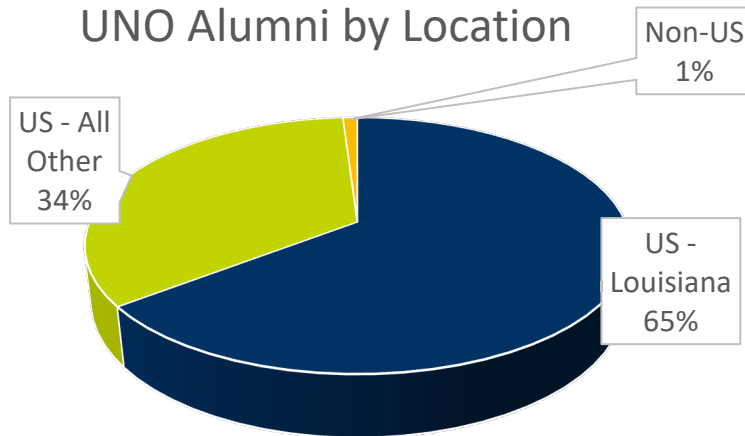
# About Our Alumni

*UNO alumni are business leaders, musicians, engineers, lawyers, doctors, artists, teachers, entrepreneurs, and countless other professions. They are the heart and soul of UNO around the world, and we are **#UNOPROUD** of each and every one!*

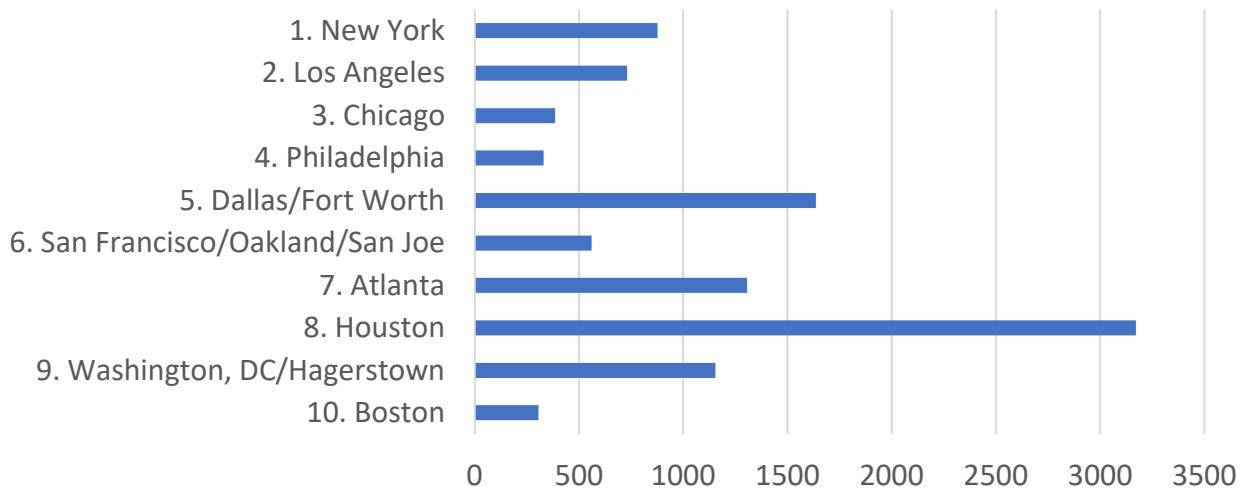
## UNO Alumni in Greater New Orleans by Area



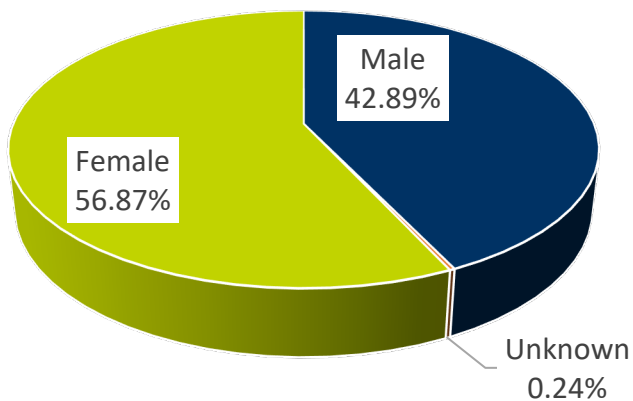
### UNO Alumni by Location



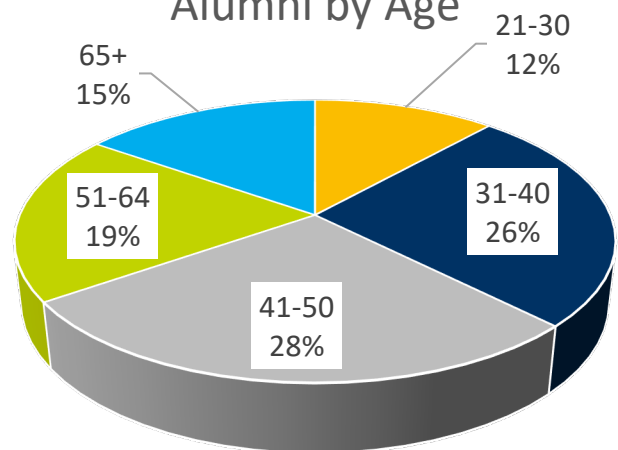
### Number of UNO Alumni in US Top 10 DMAs



### Alumni by Gender



### Alumni by Age



# CONTACT INFORMATION

*For any questions or to discuss sponsorship options or custom opportunities, please contact any of our staff here:*

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Executive Director, UNO Alumni Association*

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