June 30, 2023

Dr. John Nicklow, President
University of New Orleans
2000 Lakeshore Drive
New Orleans, LA 70148

Dear Dr. Nicklow:

On June 22, 2023, the Board of Supervisors for the University of Louisiana System approved the following requests from University of New Orleans:

F.7. Request to approve a Memorandum of Understanding with Hebei University.
F.8. Request to approve two Memoranda of Understanding with Putian University.
I.15. Request to dedicate a limited area of green space on campus as the “Dr. Gregory and Mary O’Brien Garden.”
J.2. Request to approve an amendment and extend the Lease Agreement with Follett Higher Education Group, Inc. for the operation of the University Bookstore.

Enclosed for your records are the Executive Summaries with the resolutions that were approved by the Board along with the approved personnel actions. If you have any questions, please do not hesitate to contact me.

Sincerely,

J O’Rourke

Jeannine O’Rourke, Ph.D.
Provost and Vice President for Academic Affairs
Item F.7. University of New Orleans’ request for approval of a Memorandum of Understanding with Hebei University.

EXECUTIVE SUMMARY

The University of New Orleans requests approval to enter into a Memorandum of Understanding (MOU) with Hebei University (HBU), a provincial public university located in Baoding, Hebei, China. To further promote the partnership between these two universities, the proposed MOU establishes a pathway for HBU students to pursue UNO’s Master of Science in Healthcare Management.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves the University of New Orleans’ request to enter into a Memorandum of Understanding with Hebei University.
Item F.8. University of New Orleans’ request for approval of two Memoranda of Understanding with Putian University.

EXECUTIVE SUMMARY

The University of New Orleans requests approval to enter into two Memoranda of Understanding (MOU) with Putian University (PTU), a public university located in Fujian, China. The proposed agreements are being pursued in order to encourage PTU students to pursue the Bachelor of Science in Healthcare Management and the Master of Science in Healthcare Management offered by UNO.

RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves the University of New Orleans’ request to enter into two Memoranda of Understanding with Putian University.
Item I.15. University of New Orleans’ request for approval to dedicate a limited area of green space on campus between the University Center and the Recreations and Fitness Center as the “Dr. Gregory and Mary O’Brien Garden.”

EXECUTIVE SUMMARY

The University of New Orleans requests that the limited area of green space on campus between the University Center and the Recreational and Fitness Center be dedicated as the “Dr. Gregory and Mary O’Brien Garden” in recognition of their significant economic, financial, and charitable contributions to the State of Louisiana, the City of New Orleans, and the University of New Orleans. The gifts of resources and service of Dr. and Mrs. O’Brien have greatly promoted the University’s goals for continued excellence in academic programs and future student success.

Dr. Gregory M. St. L. O’Brien has been a leader in bringing together the academic and business communities to accomplish common goals. He served as the fourth Chancellor of the University of New Orleans from 1987 until 2003, where he also taught psychology and public affairs. During his 16-year tenure, UNO achieved national recognition for a sevenfold increase in external funding research, congressional funding for seven research centers, and development of a 3-D ship-design computing facility that was the result of a partnership with industry and the state. UNO continues to build on its tradition of public and private partnerships in economic, social, and educational development to prepare itself and the communities it serves for the demands of the 21st Century.

Dr. O’Brien has published and presented extensively in areas of higher education administration. Currently, Dr. O’Brien serves as President of The Higher Education Group, Inc., a consulting group focused on strategic planning, organizational strategy, accreditation, quality assurance, acquisitions, and joint ventures in higher education.

The commitment of Greg and Mary O’Brien to higher education institutions, and specifically to the University of New Orleans, has remained steadfast. His vision of the University’s role as a primary engine of social, economic, intellectual, and cultural development in the New Orleans Region and beyond has become an integral part of the University’s vision and mission.
RECOMMENDATION

It is recommended that the following resolution be adopted:

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors for the University of Louisiana System hereby approves the University of New Orleans’ request for approval to dedicate a limited area of green space on campus between the University Center and the Recreations and Fitness Center as the “Dr. Gregory and Mary O’Brien Garden.”
Item J.2. University of New Orleans’ request for approval to amendment and extend the Lease Agreement between the University and Follett Higher Education Group, Inc. for the operation of the University Bookstore.

EXECUTIVE SUMMARY

On July 1, 2013, UNO entered into a 10-year lease agreement with Follett to provide bookstore services on the University campus. The terms of the agreement require Follett to make commission payments to UNO, provide funding for facility improvements, equipment maintenance, textbook scholarships, discounts, and other financial consideration in exchange for the University providing the 10-year facility lease to Follett and implementing the Follett Access Program, introduced with Amendment 3 of the agreement.

UNO now requests approval to amend and extend the original agreement. The amendment would exercise the five-year renewal option as provided in the original contract plus extend the agreement by an additional five years beyond the renewal. The amendment effective date would be July 1, 2023, and would expire on June 30, 2033.

The amendment removes approximately 5,500 square feet of space for bookstore operations from 11,245 square feet to 5,745 square feet and return the space to the University for the University’s use.

The University will increase the surcharge for the Follett Access Program from $5 to $7 per student credit hour. The Follett access fee would remain the same at $20 per student credit hour. In total, the students’ cost for the required course materials will be twenty-seven dollars ($27) per credit hour per semester.

As financial consideration to the University:

- Follett will pay commissions at a rate of 14.0% of gross sales of general merchandise, 11% of gross sales of course materials, and 7.0% of gross sales of digital course materials.

- Follett will provide up to $400,000 for renovations and improvements of the leased facilities.
• Follett will provide a $100,000 one-time signing bonus to be used at the University’s discretion.

• Follett will provide $2,500 of in-kind merchandise to the University annually.

• Follett will continue to provide $2,500 of general scholarships and $2,500 of textbook scholarships annually.

**RECOMMENDATION**

It is recommended that the following resolution be adopted:

**NOW, THEREFORE, BE IT RESOLVED,** that the Board of Supervisors for the University of Louisiana System hereby approves University of New Orleans’ request to exercise the Lease Agreement five-year renewal option and extend the Lease Agreement an additional five years with Follett Higher Education, Inc.

**BE IT FURTHER RESOLVED,** that University of New Orleans shall obtain final review and approval from UL System staff, legal counsel, and shall secure all other appropriate approvals from agencies/parties of processes, documents, and administrative requirements prior to execution of documents.

**BE IT FURTHER RESOLVED,** that the President of University of New Orleans is hereby authorized to execute the agreement described herein and any and all documents necessary.

**AND FURTHER,** that University of New Orleans will provide the System Office with copies of all final executed documents for Board files.