

## Who Are We?

The Institute for Economic Development and Real Estate Research combines the resources of the Center for Economic Development and Real Estate Research Center to provide technical assistance and applied research for public, private and nonprofit organizations.

### **Center for Economic Development**

The Center for Economic Development was established in 1978 as a joint effort of the state and federal government to work cooperatively with local agencies and non-profit organizations to create an environment which encourages economic diversification and growth. The Center engages in a wide variety of research and technical assistance programs involving resources from within the College of Business Administration as well as other colleges and community service units at UNO.

### **Real Estate Research Center**

The Real Estate Research Center was established to serve the real estate community and the general public through professional real estate education, primary real estate market data and contract research. Market data is published in the *Metropolitan New Orleans* and *Northshore Real Estate Market Analysis* annually. This report covers economic and real estate market trends for apartments, office, retail and warehouse/industrial properties. The report also describes current trends for single-family and condominium housing by parish and neighborhood. This analysis of the real estate market is distributed at the local, state and national levels. Professional real estate education is provided through continuing education courses and conferences, including the Annual Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars New Orleans and the Northshore.

### **Institute Director—Dr. Robert “Bob” Penick**

Dr. Penick has been Director of the Institute since September 2015. He holds a B.S. in Finance and MBA from Loyola University of New Orleans, a M.Ed. in supervision and administration from Our Lady of Holy Cross College in New Orleans and a MS and Ph.D. in Urban Studies with a concentration in real estate and real estate ethics from UNO. Dr. Penick is also a Professor of Finance at UNO, teaching real estate principles and real estate finance and is a faculty member of the NAR Realtor University which offers master's degrees in real estate to realtors across the country. Dr. Penick is a retired Senior Vice President and Chief Financial Officer of Latter & Blum Companies in New Orleans.

## Institute for Economic Development & Real Estate Research

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[UNO Institute for Economic  
Development & Real Estate](#)

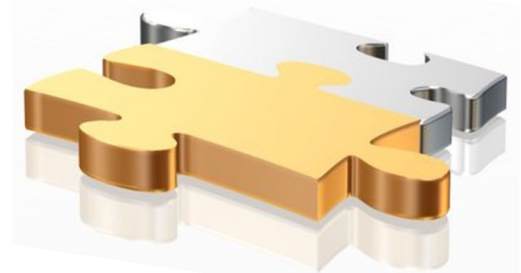


THE UNIVERSITY of  
NEW ORLEANS

*The University of New Orleans*

Institute for  
Economic Development

**Partnership  
Opportunities  
2023**



**Building Strategic  
Partnerships Now  
& Into The Future**



THE UNIVERSITY of  
NEW ORLEANS

# ☰ 2023 Partnership Levels and Benefits

## Institute Partnerships

Over the years the Institute has developed valuable and strategic partnerships with people throughout the real estate community. Often those partnerships have centered on securing timely information to produce relevant and reliable results and on bringing together leaders to share their views and outlook for the real estate market. Now we are working to formalize these partnerships by securing financial commitments to ...

- underwrite our efforts in gathering, analyzing and reporting information used in making wide ranging real estate decisions;
- upgrade report coverage for the changing market;
- expand education offerings (including continuing education) and programs that support students and the regional business community.

## Institute Reach

- Annual Real Estate Market Analysis — average of 200 reports are sold to the national, regional and local business community and distributed to media outlets.
- Annual Forecast Seminars — brings together a cross-section of the business community and UNO community to network and learn about the economic and real estate trends and forecasts for the region.
  - ⇒ New Orleans seminar averages 400 attendees
  - ⇒ Northshore seminar averages 200 attendees
  - ⇒ Seminar handouts in PDF are posted to Center website (currently have a 5 year history on website)
- Quarterly single family housing reports posted on Institute website as part of the Institute's community outreach mission. Available to the general public and business community for free.

Partnership Levels	Managing \$10,000	General \$5,000	Senior \$2,500	Junior \$1,000	Associate \$500
<b>Benefits</b>					
<b>Total Admissions</b> to Economic Outlook & Real Estate Forecast Seminars (New Orleans & Northshore) <sup>1</sup>	50	40	20	10	6
<b>Hard copies</b> of New Orleans & Northshore Region Real Estate Market Analysis	12	8	6	4	2
<b>Digital Partner Recognition</b>					
Company Name and link on website					•
Company Logo and link on Institute website	•	•	•	•	
Recognized on Facebook Page as a Partner	•	•	•	•	•
Recognized on Welcoming Slides at the Seminars shown before the seminar and during the break	•	•	•	•	•
<b>Print Partner Recognition</b>					
Recognized as a Partner on promotional materials	•	•	•	•	•
Company Name on Seminar Partner Poster					•
Company Logo on Seminar Partner Poster	•	•	•	•	
Company Name on real estate report, seminar handouts and quarterly housing reports					•
Company Logo on real estate report, seminar handouts and quarterly housing reports	•	•	•	•	
Company Name/Logo Recognition for other seminar offerings	•	•	•	•	•
<b>Display/Promotional Table</b>					
New Orleans Seminar	•	•	•	•	•
Northshore Seminar <sup>2</sup>	•				

**Partnerships are renewable annually.**

**Notes:**

1—Admissions may be used in any combination for the two Economic Outlook & Real Estate Forecast Seminars (i.e. Senior partner has 20 total admissions: use 12 for New Orleans and 8 for Northshore or all 20 for New Orleans, etc.)

**Additional Admissions** may be purchased by Partners for \$25.00 each (50% off of Pre-Registration Price)

2—Due to limited space at venue, will only offer display table to Managing Partner(s)



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Partnership Levels - Check One:**

- Managing Partner : \$10,000**
- General Partner : \$5,000**
- Senior Partner : \$2,500**
- Junior Partner : \$1,000**
- Associate : \$500**

**Friday, January 20, 2023**  
 Deadline to be guaranteed inclusion on all seminar promotion, where applicable

**Friday, March 3, 2023**  
 Deadline to be guaranteed inclusion on report and seminar handout back covers.

**Payment Information:** Please make checks payable to **UNO Foundation**

**Mail Check & Form to:** Attn: Tracey Gremillion  
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 2000 Lakeshore Drive, KH 413  
 New Orleans, LA 70148

**Credit Card Payment may be mailed to above address, emailed to [tgremill@uno.edu](mailto:tgremill@uno.edu) or faxed to 504.280.3952 or call 504.280.1408**

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**Questions:** Please contact the Institute at [tgremill@uno.edu](mailto:tgremill@uno.edu) or 504.280.1408