

Accelerated Master's Degree Plan Bachelor of Science in **Marketing** & **Master of Business Administration (MBA)**

Effective date: Fall 2020

REQUIREMENTS TOWARDS THE COMPLETION OF THE ACCELERATED MBA DEGREE

General Education Requirements			
Course Name/#	Credit Hours	Course Name/#	Credit Hrs
ENGL 1157	3	BIOS OR SAME AS OTHER PHYSICAL SCIENCE ²	3
ENGL 1158 ¹ OR 1159 ¹	3	HUMANITIES ^{2,}	6
MATH 1115, 1125 OR HIGHER	3	ENGL LITERATURE ²	3
MATH 2785 OR 2314	3	SOCIAL SCIENCES ²	3
BIOS ²	3	ECON 1203	3
CHEM, EES OR PHYS ²	3	ARTS ²	3
		Total	39

Other Requirements			
Course Name/#	Credit Hours	Course Name/#	Credit Hours
ACCT 2100, 2130	6	MANG 2790, 3401, 3402, 4480	12
BA 2780, 3010	6	QMBE 2786, 2787	4
ECON 1204	3	BUSINESS ELECTIVE	3
FIN 3300	3	ELECTIVE	14
		Total	51

Major Requirements			
Course Name/#	Credit Hours	Course Name/#	Credit Hours
MKT 3501 ¹	3	MKT 4590 ¹	3
MKT 3505 ¹	3	MKT ELECTIVE 3-4000 LEVEL ¹	3
MKT3510 ¹	3	BUSINESS ELECTIVE	6
MKT 3530 or 3540 ¹	3		
		Total	24

Graduate Requirements			
Course Name/#	Credit Hrs	Course Name/#	Credit Hours
ACCT 6130	3	MKT 6503	3
BA 6780	3	MANG 6480	3
ECON 6200,	3	APPROVED 6000 LEVEL BUSINESS ELECTIVE	3
MANG 6401, 6476	6	MKT 5535, 5546 or 5700*	<mark>6*</mark>
FIN 6300	3		
		Total	33
	Total Credit Hours Required		147

- 1. "C" or better required
- 2. Check General Education Approved Courses to confirm what courses fulfill this requirement



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First Term Second Term Course Prefix & Number Cr Hours Course Prefix & Number Credit Hours ENGL 1157 3 ENGL 1158¹ or 1159¹ 3 MATH 1115 or 1125 or higher 3 MATH 2785 OR 2314 3 ARTS² 3 BIOS² 3 SOCIAL SCIENCES² 3 BA 2780 3 ELECTIVE, UNIV 1001 4 E CON 1203 3 Total Hours 16 Second Term 15 Second Term First Term Second Term Credit Hours ACCT 2100 3 ACCT 2130 3 ACCT 2100 3 ACCT 2130 3 ES, CHEM OR PHYS² 3 BIOS OR SAME AS 3°® TERM SCIENCE² 3 HUMANITIES² 3 MANG 2790 3 Total Hours Third Yer of Enrollment Total Hours Credit Hours HUMANITIES² 3 FIN 3300 3 AUT Scin		5 Yea	r Plan of Study		
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			Total Combined Degree Hours	147	

- 1. "C" or better required
- 2. Check General Education Approved Courses to confirm what courses fulfill this requirement