

HOMER L. HITT
DISTINGUISHED
ALUMNI

Gala

November 9, 2022

THE UNIVERSITY of
NEW ORLEANS

2022

SPONSORSHIP
OPPORTUNITIES

2022 HONOREES

Homer L. Hitt **Distinguished Alumna of the Year**



Michelle M. Miller, '97
Master of Science in Urban Studies
Journalist and Co-Host of "CBS
Saturday Morning"
CBS News

Norma Jane Sabiston **Distinguished Young Alumna of the Year**

Lauren R. Gibbs, '14
Master of Business Administration
Chief Executive Officer
Gibbs Construction



PRESENTING SPONSOR

\$25,000

BENEFITS - Marketing

- Corporate/Business name to be associated with event everywhere as "Homer L. Hitt Distinguished Alumni Gala, presented by (A) & (B)"
NOTE: Two (2) industry-exclusive Presenting Sponsorships available
- Inclusion as Presenting Sponsor or Co-Presenting Sponsor with logo(s) on full-page UNO Distinguished Alumni Gala ad in the *New Orleans Advocate*
- Large logo(s) featured most prominently in sponsor area on email promotions, social media posts via university and alumni channels, and on uno.edu/gala with click-through from the logo to your website (page of your choice)

BENEFITS – Onsite at Event

- Access to exclusive pre-gala VIP Sponsors' Reception for 16 guests
- Photo opportunity with Alumna of the Year CBS News' Michelle Miller
- Large logo on sponsor page of event program and virtual program to be emailed to 50,000 alumni for event live stream
- Full page ad (5 ½" x 8 ½") in event program to highlight your UNO alumni connection with the university
- Large logo(s) featured most prominently in sponsor area on event signage and presentation slides
- Opportunity for representative to be introduced on-stage and present a portion of the program
- Two (2) prominently-placed reserved tables of eight (8)

All sponsors receive a tax-deductible contribution receipt.

Contact Rachel Massey to secure your sponsorship today.

rdmassey@uno.edu | 504. 280. 4436

PLATINUM SPONSOR

\$10,000

BENEFITS - Marketing

- Medium-sized logo on sponsor banner for full-page UNO Distinguished Alumni Gala ad in the *New Orleans Advocate*
- Medium-sized logo featured in sponsor area on email promotions, social media posts via university and alumni channels, and on uno.edu/gala with click-through from the logo to your website (page of your choice)

BENEFITS – Event

- Access to exclusive pre-gala VIP Sponsors' Reception for eight (8) guests
- Photo opportunity with Alumna of the Year CBS News' Michelle Miller
- Medium-sized logo on sponsor page of event program and virtual program to be emailed to 50,000 alumni for event live stream
- Half page ad (5 ½" x 4 ¼") in event program to highlight your UNO alumni connection with the university
- Medium logo featured in sponsor area on event signage and presentation slides at the event
- One (1) prominently-placed reserved table of eight (8)

All sponsors receive a tax-deductible contribution receipt.

Contact Rachel Massey to secure your sponsorship today.

rdmassey@uno.edu | 504. 280. 4436

SILVER SPONSOR

\$5,000

BENEFITS - Marketing

- Small logo on sponsor banner for full-page Distinguished Alumni Gala ad in the *New Orleans Advocate*
- Small logo featured in sponsor area on email promotions,, social media posts via university and alumni channels, and on uno.edu/gala with click-through from the logo to your website (page of your choice)

BENEFITS - Event

- Access to exclusive pre-gala VIP Sponsors' Reception for four (4) guests
- Small logo featured in sponsor area on event signage and presentation slides
- Small logo on sponsor page of event program and virtual program to be emailed to 50,000 alumni for event live stream
- Reserved seating for four (4) at table of eight (8)

All sponsors receive a tax-deductible contribution receipt.

Contact Rachel Massey to secure your sponsorship today.

rdmassey@uno.edu | 504. 280. 4436

BLUE SPONSOR

\$2,500

BENEFITS

- Small logo featured in sponsor area on event signage, presentation slides, and website (*No click through link*)
- Access to exclusive pre-gala VIP Sponsors' Reception for two (2) guests
- Small logo on sponsor page of event program and virtual program to be emailed to 50,000 alumni for event live stream
- Reserved seating for two (2) at table of eight (8)

PRIVATEER SUPPORTER

\$1,500

BENEFITS

- Company/Individual(s) name listed on website and on sponsor page in program (*No click through link*)
- Access to exclusive pre-gala VIP Sponsors' Reception for two (2) guests
- Two (2) tickets for open seating

All sponsors receive a tax-deductible contribution receipt.

Contact Rachel Massey to secure your sponsorship today.

rdmassey@uno.edu | 504. 280. 4436

VIRTUAL PACKAGE/ADD-ON

Whether near or far, celebrate with us virtually with the live streamed event. Watch from the comfort of your home or office with a New Orleans gift basket delivered to you.

\$100 BrUNO's New Orleans Gift Basket

If you can't come to New Orleans for the party, we'll send New Orleans to you! Perfect for non-local alumni
Gift basket with New Orleans food items and kitchen staples plus UNO-branded gifts

*Names will appear on a presentation slide.
All sponsors receive a tax-deductible contribution receipt.*
Reserve online at uno.edu/gala