

# UNO-INNSBRUCK REQUIRED TEXTBOOKS

The textbooks required for the 2022 UNO-Innsbruck International Summer School are listed below by individual class and are available for purchase through the UNO Bookstore. For each text we have listed the title and author, and if a specific edition is required, we included those details. Textbooks will **NOT** be available for purchase on site in Innsbruck. If a book is available in an electronic edition (e-textbook), and you are planning on bringing your laptop or other electronic device, you can choose the e-version over the paper version. Some classes may require a course pack of additional reading materials to be purchased in Innsbruck.

**You are responsible for obtaining and transporting any text required for the classes in which you are enrolled.**

If you have any questions, please contact us at: 504.280.7116 or [innsbruck@uno.edu](mailto:innsbruck@uno.edu).

**UNO Bookstore:** [WWW.THEUNOSHOP.COM](http://WWW.THEUNOSHOP.COM)

<b>ANTH 1010 PEOPLES OF THE WORLD</b> Cultural Anthropology Global Forces, Local Lives – Jack David Eller – 3 <sup>rd</sup> or 4 <sup>th</sup> Ed. Empires of the Word: A Language History of the World – Nicholas Ostler In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: MICHAEL RODGERS</b>
<b>ANTH 4440 RELIGION, MAGIC AND WITCHCRAFT</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: MICHAEL RODGERS</b>
<b>BA 3010 THE LEGAL ENVIRONMENT OF BUSINESS</b> The Legal Environment of Business, Text and Cases – Cross & Miller – 10 <sup>th</sup> Ed. – Cengage Learning – ISBN: 9780357482445	<b>FACULTY: SUSAN CLADE</b>
<b>BA 3021 BUSINESS LAW</b> Business Law – Clarkson, Miller & Cross – 14 <sup>th</sup> Ed. – Cengage Learning – ISBN: 9780357482452	<b>FACULTY: SUSAN CLADE</b>
<b>ECON 3000 MANAGERIAL ECONOMICS</b> Managerial Economics – Keat, Young & Erfle – 7 <sup>th</sup> Ed. – Pearson – ISBN: 978-0-13-302026-7 (hard copy), ISBN: 978-0-13-312948-9 (e-text)	<b>FACULTY: WALTER LANE</b>
<b>ENGL 2090 THE LEGACY OF WORLD WAR II IN LITERATURE</b> The Complete Maus – Art Spiegelman Slaughterhouse Five – Kurt Vonnegut Catch-22 – Joseph Heller In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: KEN RAYES</b>
<b>ENGL 2312 INTERNATIONAL FILM AS LITERARY ART</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: KEN RAYES</b>
<b>FA 1001 CORE STUDIO: SURFACE, COLOR, PRACTICE</b> Course pack for this class will be available in Innsbruck for a small fee and students will be required to purchase drawing supplies.	<b>FACULTY: HARRIET BURBECK</b>
<b>FA 1010 ART APPRECIATION</b> Living with Art – Mark Getlein	<b>FACULTY: HARRIET BURBECK</b>
<b>FA 1551 DIGITAL PHOTOGRAPHY FUNDAMENTALS</b> Course pack for this class will be available in Innsbruck for a small fee. Students must have a cell phone (iPhone, Android, etc.) with a good digital camera. Most cell phones made in the last 5 years or so have excellent digital cameras. Students who already own a digital SLR camera are encouraged to bring these to class, but this will not be a requirement. Students must also have Adobe Lightroom on personal laptop.	<b>FACULTY: MATTHEW SAVAGE</b>
<b>FA 2201 ART HISTORY SURVEY I</b> Gardner's Art Through the Ages: The Western Perspective, Vol. I – Fred S. Kleiner	<b>FACULTY: MATTHEW SAVAGE</b>
<b>FIN 3300 PRINCIPLES OF FINANCIAL MANAGEMENT</b> Fundamentals of Financial Management, Concise Edition – Brigham & Houston – 9 <sup>th</sup> Ed. – Cengage – ISBN: 9781305887213 Financial Calculator - I would recommend the Texas Instruments BA-II Plus, the Sharp EL 733A, the Hewlett-Packard HP 10-B, 12-C, or 17-B. Make sure that your calculator has net present value (NPV) and internal rate of return (IRR) functions. I will use the Texas Instruments BA-II Plus for all illustrations in class. Manuals and tutorials for various brands of financial calculators are available at <a href="http://www.tvmcalcs.com">www.tvmcalcs.com</a> .	<b>FACULTY: WALTER LANE</b>
<b>FTA 2090-92 INTERNATIONAL COMMUNICATIONS</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: ANANDAM KAVOORI</b>
<b>GER 1001 BASIC GERMAN I</b> German Survival Guide – Elizabeth Bingham – 2 <sup>nd</sup> Ed. – World Prospect Press – ISBN: 978-0-9703734-6-5 This text is not available through the UNO Bookstore, it can be found through other sources.	<b>FACULTY: MARGARET DAVIDSON</b>
<b>HIST 2991.1 GENOCIDE AND HOLOCAUST</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: PHILIPP LEHAR</b>
<b>HIST 2991.2 NAZI GERMANY AND WORLD WAR II</b> Why the Allies Won – Richard Overly In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: PHILIPP LEHAR</b>

<b>HIST 3992.1 IMPERIAL EUROPE: AUSTRIA &amp; GERMANY</b> The History Atlas of Europe (History Atlas Series) – Barnes & Hudson This text is not available through the UNO Bookstore, it can be found through other sources. In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: TIMOTHY CLEAVELAND</b>
<b>HIST 3992.2 HISTORY OF RACISM</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: TIMOTHY CLEAVELAND</b>
<b>ITAL 1001 BASIC ITALIAN I</b> DIECI A1 lezioni di italiano – Naddeo & Orlandino – Alma Edizioni This text is not available through the UNO Bookstore, it can be found through other sources.	<b>FACULTY: BARBARA COOPER</b>
<b>JOUR 2790 TRAVEL WRITING</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: ANANDAM KAVOORI</b>
<b>MANG 3401.1 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b> Essentials of Contemporary Management – Jones & George – 9 <sup>th</sup> Ed. – McGraw Hill – ISBN: 978-0-07-786253-8 In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: ROBERT BROWN</b>
<b>MANG 3401.2 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b> Essentials of Contemporary Management – Jones & George – 9 <sup>th</sup> Ed. – McGraw Hill – ISBN: 978-0-07-786253-8	<b>FACULTY: JAIMEE CARRERAS</b>
<b>MANG 3401.3 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b> Essentials of Contemporary Management – Jones & George – 9 <sup>th</sup> Ed. – McGraw Hill – ISBN: 978-0-07-786253-8 In addition, a course pack for this class is required and will be available in Innsbruck for a small fee.	<b>FACULTY: ROBERT BROWN</b>
<b>MANG 4446 INTERNATIONAL MANAGEMENT</b> International Management: Managing Across Borders and Cultures – Helen Deresky – 9 <sup>th</sup> Ed.	<b>FACULTY: ALEXANDER PLAICKNER</b>
<b>MKT 3501.1 PRINCIPLES OF MARKETING</b> MKTG – Lamb, Hair & McDaniel	<b>FACULTY: JAIMEE CARRERAS</b>
<b>MKT 3501.2 PRINCIPLES OF MARKETING</b> Marketing: The Core – Kerin & Hartley – 9 <sup>th</sup> Ed. – McGraw Hill – ISBN: 9781264209286 The publisher offers a digital platform, called Connect, including eBook, homework, and interactive assignments. The faculty member will be using Connect for this course.	<b>FACULTY: KYEONG SAM MIN</b>
<b>MKT 3501.3 PRINCIPLES OF MARKETING</b> Marketing: The Core – Kerin & Hartley – 9 <sup>th</sup> Ed. – McGraw Hill – ISBN: 9781264209286 The publisher offers a digital platform, called Connect, including eBook, homework, and interactive assignments. The faculty member will be using Connect for this course.	<b>FACULTY: KYEONG SAM MIN</b>
<b>MUS 1000 MUSIC APPRECIATION</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: DAVID HAAS</b>
<b>MUS 2001 AUSTRIAN MUSIC: THEN AND NOW</b> Course pack for this class will be available in Innsbruck for a small fee.	<b>FACULTY: DAVID HAAS</b>
<b>POLI 1010 CONTEMPORARY ISSUES OF POLITICS</b> Taking Sides: Clashing Views on Political Issues – William J. Miller – 21 <sup>st</sup> Ed. – McGraw Hill – ISBN: 978-1260494198	<b>FACULTY: STEVE MUMFORD</b>
<b>POLI 2151 U.S. GOVERNMENT AND POLITICS</b> The Challenge of Democracy: American Government in Global Politics – Janda, Berry, Goldman, Schildkraut & Manna – 15 <sup>th</sup> Ed. – Cengage – ISBN: 978-0357459379	<b>FACULTY: STEVE MUMFORD</b>
<b>POLI 2993 INTRODUCTION TO INTERNATIONAL RELATIONS</b> Understanding International Relations – Chris Brown – 5 <sup>th</sup> Ed. – Macmillan International – ISBN: 9781137611710	<b>FACULTY: JODOK TROY</b>
<b>PSYC 1000 GENERAL PSYCHOLOGY</b> Forty Studies that Changed Psychology – Roger R. Hock – 7 <sup>th</sup> Ed. – Pearson – ISBN: 978-0131147294 This text is not available through the UNO Bookstore, it can be found through other sources.	<b>FACULTY: BRIAN HAAS</b>
<b>PSYC 2091 CULTURAL PSYCHOLOGY</b> Cultural Psychology – Steven J. Heine – 4 <sup>th</sup> Ed. – Norton – ISBN: 978-0393644692	<b>FACULTY: BRIAN HAAS</b>