



InnovateUNO

Film Evaluation

JUDGES MUST SUBMIT EVALUATIONS VIA MICROSOFT FORM; DO NOT USE THIS SHEET

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	POINTS
CONCEPT						
Originality: The topic introduced something new or innovative.	5	4	3	2	1	
Clarity: The work effectively conveyed the artist's intended message(s) (as expressed by the student or abstract).	5	4	3	2	1	
Magnetism: The work captured and/or held attention. The work was visually and/or conceptually stimulating.	5	4	3	2	1	
Potential: The work would succeed or "hold up" alongside other similar works.	5	4	3	2	1	
APPROACH						
Composition: The work demonstrated filmmaking proficiency (focus, framing, lighting, sound).	5	4	3	2	1	
Quality: The editing was proficient and appropriate. The direction and/or acting contributed positively to the film.	5	4	3	2	1	
Efficacy: The film entertains, provides insight, evokes emotions, educates, or persuades.	5	4	3	2	1	
Medium: The work displayed thoughtful handling of the medium, either by exploiting or challenging the medium's characteristics.	5	4	3	2	1	
Process: The medium was appropriate to the intended message.	5	4	3	2	1	
PRESENTATION						
Effort: It was clear that the artist put time and effort into this work.	5	4	3	2	1	
Preparation: The presenter(s) seemed well-informed and professional. Instructions were followed, and the presentation was delivered well.	5	4	3	2	1	
Length: The speaker concluded in a timely fashion.	5	4	3	2	1	
POINTS TOTALS						