# THE OFFICE OF STUDENT INVOLVEMENT & LEADERSHIP 2013 REPORT

# Mission

In alliance with the mission and strategic plan of the University of New Orleans and Student Affairs and Enrollment Management, the mission of the Office of Student Involvement and Leadership (SIL) is to foster student success and lifelong learning by providing all students with meaningful opportunities for involvement in campus and community life. This will be achieved through initiatives such as: cultural activities, leadership and citizenship development, community involvement programs and partnerships in service-learning. The Office of Student Involvement and Leadership's programs and services are committed to the development of the whole person in conjunction with the mission of the University of New Orleans.

The areas that fall within the purview of the Office of Student Involvement and Leadership include:

- Leadership development and programmatic advisement of registered student organizations,
- Leadership Programs (Leadership Cabinet programming, Emerging Leaders Program, Privateer Camp, and the Transfer Retreat for Leadership)
- Community Service Initiatives,
- Greek Life,
- Student Activities Council,
- Student Government.

## Annual Report Structure

In order to establish a baseline and continue assess the offices progress in accordance with its mission, the Office of Student Involvement and Leadership compiled this 2013 report. This report is divided into the following sections:

Section I: Student Organizations Section II: Leadership Programming Section III: Community Service Initiatives Section I: Greek Life Section V: Student Activities Council Section VI: Student Government

# Section I: Student Organizations



SIL believes that participation in a student organization is one of the most rewarding ways in which a student can be involved. Registered Student Organizations (RSO's) are a vital part of campus life and afford students the opportunity to interact with others at the University while fostering learning outside the classroom. SIL provides developmental training for organizational leaders and their advisors, offers resources for planning and implementing organizational programming, and verifies that organizations are following university procedures. SIL oversees over 120 registered student organizations (RSO's) and has seen an increase in the number of RSO's since Fall 2012-- from Fall 2012 to Fall 2013, SIL has seen a **26.25%** increase in the number of on campus student organizations.

#### Programs Sponsored by Student Organizations

SIL provides resources to assist organizations in implementing events, provides event equipment (sound systems, microphones, board games, etc), verifies that organizations are following university policy, and conducts the event approval process for the University's RSO's. Examples of events include: trivia nights, Asian Cultural Night, Rumba Party, spoken word performances, and academic lectures. The charts below display the number of RSO events (not including fundraising activities and meetings) that occurred during 2013.



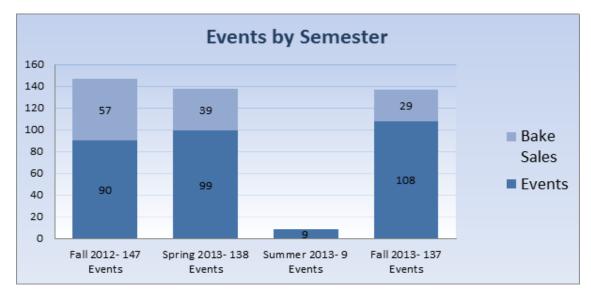


Student organizations may request funds through the Student Government; however, all organizations also conduct their own fundraising efforts. The most popular of which is bake sales. The below graphs display the bake sales hosted by student organizations during 2013.





UNO's student organizations have seen an increase in activity since Fall 2012. **From Fall 2012 to Fall 2013**, **student organization events on campus have increased by 20%**. Specifically, in comparing September 2012 to September 2013, student organizations events increased by 5.71%. In addition, student organization events in November 2012 compared to November 2013 saw a 12.5% growth in number of events. While the numbers show that there has been a decrease in the number of bake sales, SIL holds that this is a result of the shift from SIL to UC administration approving all events in the University Center in the Fall 2013. As a result, not all bake sales are registered with SIL. Prior to Fall 2013, tabling events in the University Center, such as bake sales, were approved by the SIL office.



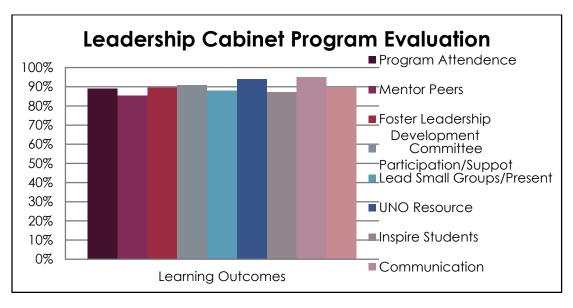
# Section II: Leadership Programs

SIL executes an array of leadership programs, including retreats, workshops, networking events, and the annual leadership awards ceremony. This report provides data from SIL's signature leadership programs: Leadership Summit, Leadership Retreat, Privateer Camp and Transfer Retreat for Leadership. It also provides data relating to the Leadership Cabinet, a student organization that assists in the implementation of leadership programs.

#### Student Leadership Cabinet

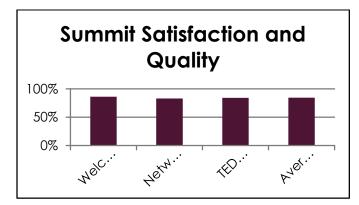
This cabinet was started over 25 years ago as an initiative within the Division of Student Affairs, funded through Student Government. Members of the Leadership Cabinet execute leadership programs, including the Leadership Retreat, Leadership Summit, and Student Leader Awards Ceremony. Cabinet membership is composed of students with diverse backgrounds and leadership styles; however, all unite under a common passion for inspiring students to become effective, ethical leaders.

Members of the student leadership cabinet were asked to evaluate their experience on the cabinet. Overall, the members achieved or felt confident in 90% of the Office of Student Involvement and Leadership's learning outcomes and expectations for the Leadership Cabinet.



#### Leadership Summit

Leadership Summit is an annual event for students to network with other student leaders, brainstorm organizational partnership and learn more about effective leadership. 105 students attended. Attendees rated parts of the Summit for quality and satisfaction.



Comments made by attendees:

- "The presentations were amazing."
- "Everyone was so welcoming and friendly."
- "Fun opportunity to meet other leaders, share ideas, and gain a wealth of information. The words were encouraging and inspirational as well."

#### Leadership Retreat

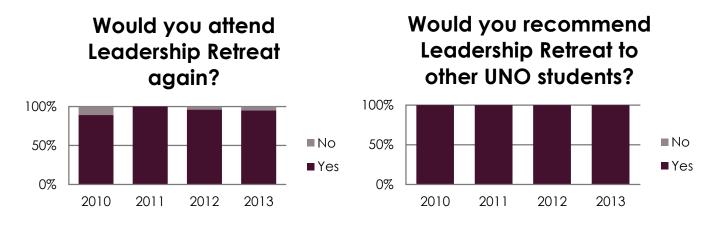
Leadership Retreat is an annual, weekend-long event open to all students to learn new skills and effective leadership. The Leadership Retreat is a university tradition, offering leadership opportunities to students for nearly 30 years. Since 2009, attendance to the annual Leadership Retreat has steadily and drastically increased every year. The 2013 Leadership Retreat welcomed their largest participant group of 89 attendees.



Comments made by attendees:

- "One of the best experiences of my life."
- "The workshops were all great and relevant!"
- "It is always a little different each time and you learn things you didn't learn last time."
- "It is a good way to make friends and improve ourselves."

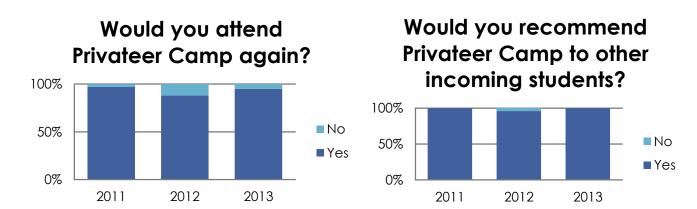
At the conclusion of each retreat, SIL administers a satisfaction evaluation. In 2013, **100% of attendees said they would recommend the Leadership Retreat to other students. 95% of attendees said they would attend the Leadership Retreat again.** Of those who said no, their primary reasons were because they were graduating or because they would like to attend as a Leadership Cabinet member and not just as a participant.



#### Privateer Camp

Privateer Camp is a 3-day, 2-night retreat co-sponsored by the Office of Student Involvement and Leadership and Enrollment Services. The program is for incoming students to improve upon their leadership skills, learn about campus resources, and prepare them for their first year of college.

At the conclusion of each retreat, SIL administers a satisfaction evaluation. In 2013, 71 students participated in this evaluation. **96% of attendees said they would attend Privateer Camp again.** Since 2011, attendees have consistently said they would attend Privateer Camp again. In addition, **100% of attendees said they would recommend Privateer Camp to other incoming students.** Since 2011, attendees have consistently said they would recommend the Retreat to other first year students.



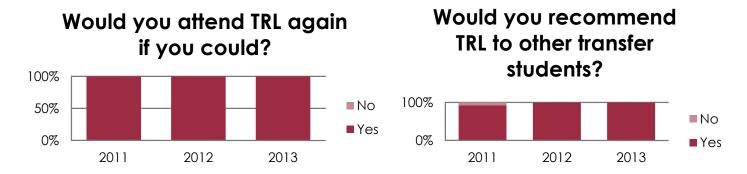
Comments made by attendees:

- "It was so much fun + I really love all the people I got to know. I'm less scared to go to college."
- "I feel like I am prepared for college and it was a great way to make friends who are leaders like me."

#### Transfer Retreat for Leadership

The Transfer Retreat for Leadership is co-sponsored by Enrollment Services and Student Involvement and Leadership. The program is a two-day retreat for incoming transfer students to learn about UNO resources, meet other transfer students, and participate in leadership development activities.

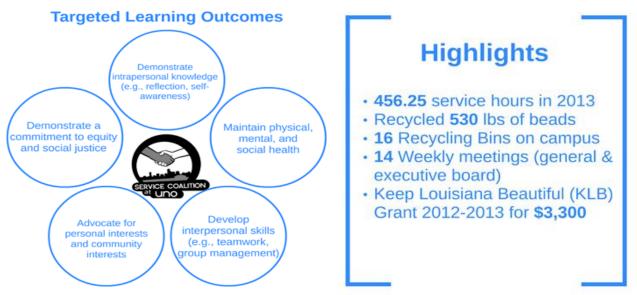
At the conclusion of each retreat, SIL administers a satisfaction evaluation. In 2013, 25 students participated in this evaluation. 100% of attendees said they would attend again. For the last three years, 100% of attendees said they would attend the retreat if able. 100% of attendees said they would recommend TRL to other transfer students.



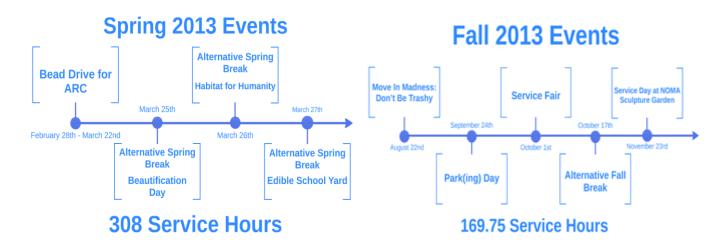
Comments made by attendees after Transfer Retreat for Leadership:

- "It was so fun and the mentors were amazing and the whole event was well put together and a great time."
- "Everything was so helpful!"
- "I feel like y'all made my transition 10x smoother! You're doing a great job!

### Section III: Community Service Programs



SIL is committed to instilling in students the importance of civic engagement. The UNO Service Coalition is a departmental student organization that serves as the connection between volunteers, student groups, and nonprofits. The Service Coalition works to address New Orleans' social, environmental, and educational needs by planning monthly student volunteer days. In 2013, SIL and Service Coalition volunteered with over 20 nonprofits in the city and volunteered 456.25 hours. In addition, SIL/Service Coalition sponsored numerous educational events, such Park(ing) Day and Recycling Awareness Day.



At the end of each semester, student volunteers were asked to complete a satisfaction evaluation. 50% of students "strongly agreed" that through service days they "were able to build relationships with others," "work as a part of a team" and be "physically stimulated." Additional benefits included that the students "gained a sense of UNO citizenship."

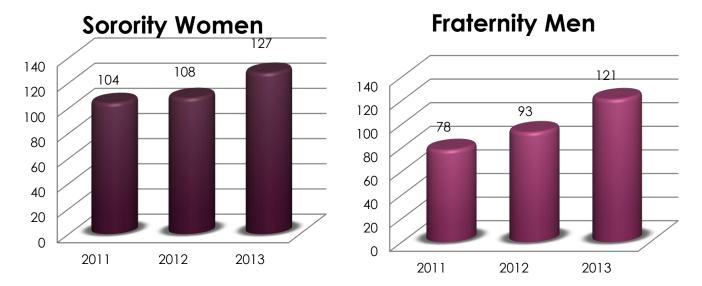
Comments from service day participants:

- "I liked attending service days because I got to make new friends."
- "I enjoyed working with others in bettering the New Orleans Community."

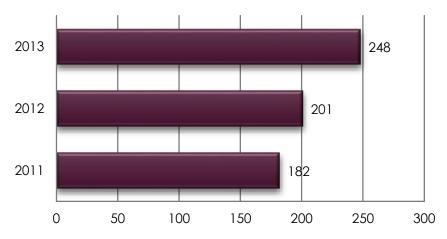
#### Section IV: Greek Life

The Greek community at UNO is comprised of diverse groups of fraternities and sororities. Fraternities and sororities offer lifetime opportunities for friendship, service to the community, leadership, and scholarship. UNO recognizes 11 Greek organizations, each of which is a campus chapter of a national group.

UNO is the home to five sororities: Alpha Xi Delta, Delta Zeta, Delta Sigma Theta, Sigma Kappa and Zeta Tau Alpha. **Since 2011, sorority life has grown by 23%.** In addition to five sororities, UNO also has six fraternities: Alpha Phi Alpha, Kappa Sigma, Lambda Chi Alpha, Omega Psi Phi, Phi Beta Sigma and Theta Xi. **Since 2011, fraternity life has grown by 35.5%.** 



While the number of Greek members has increased overall, the National PanHellenic Council (NPHC), comprised of UNO's historically African American Greek organizations, has seen a decrease in membership. It is the goal of the SIL to assist these organizations in programming and visibility in the hopes to increase their membership. **However, since 2011, Greek Life overall has grown by 36.26%.** Since 2011, a goal of SIL has been to increase membership in Greek organizations. Thus, SIL has worked and will continue to work with student leaders to increase programming and visibility. In addition, SIL will continue to provide resources, such as various leadership development workshops, in the hopes to build a stronger Greek community.



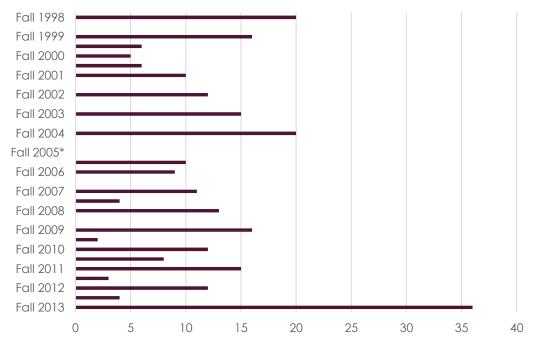
#### # of UNO Greek Life Members

# Section V: Student Activities Council

The Student Activities Council (SAC) is the primary programming board of the University of New Orleans. SAC is comprised of eight (8) student executive board members and a number of members and volunteers. These students are dedicated to hosting events on UNO's campus that build campus community and provide educational experiences outside of the classroom. Events vary in size and scope; major SAC events include campus traditions such as Homecoming, Welcome Back Luau, Holi Festival of Colors, and SUCbAUF Annual Crawfish Boil.

SAC events are organized by type, including: entertainment (music & performance-based events), cultural arts (educational & diversity events), special events (campus traditions), and lagniappe (miscellaneous events such as the annual Welcome Week organization fair, Fresh Fest).

In Spring 2013, SAC inducted four (4) new members. In Fall 2013, SAC inducted 36 new members, the largest number of new members since the organization split from Student Government in 1998. (\*No members were inducted in Fall 2005 because of Hurricane Katrina.) In Spring 2013, SAC averaged 3 volunteers at each event while Fall 2013 is averaged 19 volunteers per event.

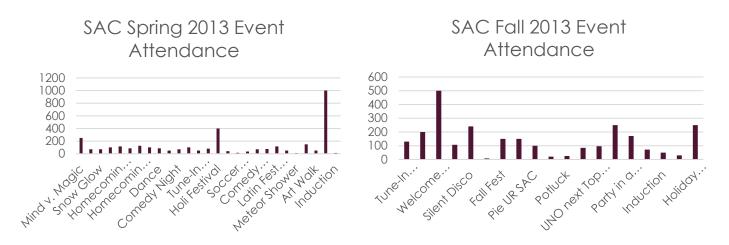


# of SAC Members Inducted

Comments from SAC members:

- "SAC has given me a place where I feel like I can finally be myself."
- "I was honestly terrified of college until Welcome Back Luau."
- "It blows my mind how much UNO offers and how easy it is to get involved."
- "Well I met my two best friends through SAC. So yeah, I think it's a pretty amazing."
- "It took a lot for me just to get the courage to go to my first class. Now I'm dancing in front of all these people like a crazy person! Thanks, SAC."
- "All I can say is thank you. Just thank you."

In Spring 2013, SAC executed 29 events (not including meetings); in Fall 2013, SAC executed 26 events (not including meetings). The charts below illustrate student event attendance for 2013 and does not include events such as "Good Morning Privateers," "Tuesday Tea," or "Peanut Butter Jelly Time" as those events are passive and used primarily to raise awareness of other events.



In 2013, SAC's largest events included: Mind vs. Magic (**250** participants on the first day of classes); Holi Festival of Colors (**400** participants, including representatives from the Times-Picayune); SUCbAUF Annual Crawfish Boil (**1000** participants, despite the event ending two hours early due to inclement weather); Welcome Back Luau (**500** participants, the largest luau to date); and Drive-In Movie (**250** participants, including 77 cars and 170 seated in the lot).

# Section VI: Student Government

In Spring 2013, the Student Government (SG) Budget Committee approved \$81,525.23 for departmental/organizational budgeted projects, including funding for Jazz at the Sandbar, math tutors, summer orientation organization fairs, Privateer Camp, and a Bloomberg Terminal for the College of Business. Annually, Student Government provides \$15,000.00 in scholarship funds for students interested in studying abroad and \$35,000.00 in student academic travel funds for students interested in traveling to conferences and conventions. Other operating services funded by SG in 2013 include: the DVD library in the Earl K. Long Library, hand sanitizer dispensers, pencils, scantrons, legal services, and on-campus recycling.

During the Spring 2013 semester, Student Government passed 26 bills, providing nearly \$50,000 in funding toward nearly 20 offices, colleges, and student organizations. During the Fall 2013 semester, Student Government passed 14 bills benefiting 12 various social, scholastic, and cultural organizations. The total amount of funding granted by Student Government in Fall 2013 was \$25,845.21. This money will translate into over 450 service hours to be performed to better the UNO as well as New Orleans community at large.

Additionally, the Student Government Travel fund supported 35 students who attended 18 conferences, aiding in the promotion of the University and its students at the regional and national level.