



**THE UNIVERSITY of
NEW ORLEANS**

Policy No:	AP-OP-22.3
TITLE:	Private use of Official University Insignia, Titles, Stationery, Envelopes, et cetera
EFFECTIVE DATE:	March 14, 2014* (*Policy Revised, see below)
CANCELLATION:	
ADMINISTERED BY: Office of the President	REVIEW DATE: Fall 2023

PURPOSE

To emphasize and codify existing policy pertaining to the rights and responsibilities of faculty members and University employees regarding the subject above.

AUTHORITY

Part Two, Chapter III, Section IV of the Bylaws and Rules of the University of Louisiana System.

DEFINITIONS

The items and titles referred to in the subject above are those that identify the University of New Orleans and may imply its official sanction of a document or a person to which or to whom they are attached or related.

GENERAL POLICY

Each individual must exercise personal judgment in distinguishing between his or her role as a private individual and his or her function as a University employee which carries the implied endorsement of the University itself. The following clarification of University policy relative to the private use of official University insignia, titles, stationery, envelopes, et cetera is intended to be helpful in making such judgments.

The private use of official University insignia, titles, stationery, envelopes, et cetera, by members of the UNO faculty or staff is prohibited for the following purposes:

1. The personal solicitation of grants, contracts, employment or financial support not specifically endorsed by the University, since the use of a University title or of the University letterhead might imply University endorsement or approval.
2. The expression of personal opinion or endorsement in social media posts, letters to the news media, elected officials, et cetera. All individuals are entitled to express their views, but not to use their association with the University to lend weight to those views.

3. Personal correspondence with the Louisiana Board of Regents, the University of Louisiana Board of Supervisors, the officers of the UL System, or other public or private agencies when the use of a University title or the University letterhead might imply University endorsement or approval. University regulations require that official correspondence with the UL System or with the Board of Supervisors be routed through regular administrative channels. (They also require that, while administrative officers may attach comments or endorsements, such official correspondence must be sent forward). Correspondence with outside agencies should be routed through administrative channels if University endorsement is desired.

4. University stationery is University property, paid for with University funds. It is not to be used for unofficial or for personal purposes. The charging of personal postage costs to a University account is not permissible. Only correspondence directly related to carrying out one's University duties should be charged to the University.



John W. Nicklow
President
University of New Orleans

**Policy Updates:*
Revisions: 02/03/2021
07/12/2016