



THE UNIVERSITY *of* NEW ORLEANS

STAFF COUNCIL

August 17, 2017

UC 208, 10:00AM

- I. Call to Order
10:03 AM by LeeAnne Sipe, Staff Council President
- II. Approval of Minutes
 - i. Minutes available on website: Motion to approve minutes was approved.
- III. Executive Committee Reports
 - a. President, LeeAnne Sipe
 - i. The staff concern inbox is empty. Suggestions tab on the website. It is anonymous and the IP address is not tracked.
 - ii. Karen Paisant has donated the door prize for today's meeting.
 - iii. Martin Smith, Assistant Provost for Admissions and Enrollment Services will join us today as the guest speaker.
 - iv. Introduction of Privateer Plunge. Privateer Plunge events take place during the first six (6) weeks of the school year. Many events on campus to impact retention.
 - b. Vice-President, Rajni Soharu
 - i. Please sign up to serve on committees.
 - c. Treasurer, Taryn Chevis
All account information as of August 15, 2017
 - i. Credit Union Account: \$5.42
 - ii. Foundation-Activity/Spending: \$3009.87
 - iii. Foundation-Endowment Account: \$10,718.99 (incorrectly listed as Scholarships account in the July 2017 minutes)
 - iv. General Fund- \$964.08
 - d. Corresponding Secretary, Karen Paisant
 - i. The Staff Council website has been updated to include last month's meeting minutes which will also include the signup sheets. We will begin to track the meeting invitation's acceptances versus who actually attends the meeting.
 - ii. The Staff Council website will be updated to include upcoming meetings so that we can plan accordingly.

- iii. October is Annual Enrollment so Donna Roark from Benefits will join us at our next meeting as will a representative from the UNO Credit Union. Our next Staff Council meeting is scheduled for October 19, one week prior to our Benefits' fair on campus.
 - iv. Dr. Nicklow will be our guest in November.
 - e. Recording Secretary, Reagan Laiche
 - i. No report
- IV. Committee Reports: LeeAnne Sipe: Interest sheets for each of the committees are located at the back of the room. Rajni will continue to reach out to help with selecting the committee chairs and getting the committees rolling. A description of each of the committees is as follows:
 - a. Membership/Elections Committee: Membership & Elections Committee - (Spring Semester) Facilitate executive council and councilor elections. Review nominations for eligibility, create the ballot, count votes, and announce winners. See webpage for more information: <http://www.uno.edu/staff-council/awards.aspx>
 - b. By-Laws Committee: Review and update the Staff Council by-laws as needed, by Council vote.
 - c. Staff Concerns Committee: Reviews concerns and suggestions submitted through the anonymous staff council suggestion box, through email, or at staff council meetings. Committee may decide to forward and address concerns via email or in person. Responsible for reporting concerns and their responses at Staff Council meetings each month.
 - d. Events Committee: Coordinates Staff Council social, appreciation, and fundraising events, such as the Annual Spring Social, door decorating or shoebox float contests, and silent auctions. Has flexibility in determining what events to host each fiscal year.
 - e. Awards Committee: Coordinates the Staff Council scholarship and book award distribution each semester. Responsible for updating application criteria for distribution and reviewing/selecting applicants.
 - f. Professional Development Committee (ad hoc) Compile and/or create free or affordable professional development opportunities for staff. (See webpage for more information: <http://www.uno.edu/staff-council/prodevelopment.aspx>)
- V. New Business
 - i. Sipe: Please think about fundraising and service opportunities for Staff Council.
 - ii. Door prize was won by Miriam Daunis.
 - iii. Spring 2018, UNO is the central host for the Citywide Day of Service

- VI. Old Business-None offered
- VII. Guest Speaker: Martin Smith, Assistant Provost for Admissions and Enrollment Services. What follows is a brief description of what Martin Smith presented.

Presentation: This is where we stand

New Freshmen: Positive direction. We are at 935 as of Monday, August 14, 2017. Last year the number was 778, so a 20% increase in new freshmen. This beats all of the numbers since 2015.

Transfer: We are 10% ahead from last year (588 new transfer v. 533). Some of this is the difference in recruitment. We are conducting relational recruitment. We start building a relationship, we are here to guide them and challenge them.

Total new enrollment: 330 new students starting the year.

The reality is that we have a lot of work to do between now and the 14th class day. We are below by 3% as to last year. Enrollment is a university issue. Everyone impacts enrollment.

Going Forward: New initiatives began in December 2016. We've seen a big difference in a short period of time. Relational recruitment has historically been done by private institutions. Public universities are now learning how to do this. We picked up the phone and contacted 1600 students beginning in February until June. We completed 400 applications that were missing documents. These efforts made a difference.

We have started a Get to Know US campaign by purchasing 165,000 rising seniors' names and beginning to contact them. We have opened our applications sooner. We are getting Fall 2018 applications already. In October we will begin buying sophomore and juniors' names. Open houses will include departments for more personal relationships.

We will hire an Assistant Director for International Admissions and an Assistant Director for Graduate School Recruitment. We also have room to grow in Louisiana as 32 out of 64 parishes are represented.

We are also rejoining the common application and opening our doors outside of LA by expanding our relationship with Hobson's so that UNO pops up alongside our competitors.

- VIII. Next Meeting - 09/21/17 in UC 208 at 10:00 am.
- IX. Adjournment at 11:00 am.



UNIVERSITY of NEW ORLEANS

STAFF COUNCIL MEETING
Sign-in sheet for MEMBERS
Date: 08/17/2017

Christie Thomas

Susan GRAHAM

GREGG LAMM

STEVEN Day

Joseph Hebert

Erin Sutherland

Brett Hornsby

James Marchant

Michael Esardi

Kassie Thibodeaux

Jody Duvernay

Pamela L. Gravel

Eliza Nascarella

Lita Comaile

MJ + GEORGE 100

Kristie Bellard

Allen Burrell

Tyrene Shoemaker

PATRICK STEWART

Miriam Dannis

David Armstrong

Jeff Howell

Ryan O'Phy

Lynette D. Botes

Doug Mittelstaedt

Bridgette Blunt

Leslie Lindsey

Ken delPo

Michael McMurray

Ross Gernon

Pamela Franco



UNIVERSITY of
NEW ORLEANS

Sign-in Sheet

Councilors

Staff Council

Date: 8/17/2017

| Last | First | Members FY 17 |
|------------|---------|-------------------------|
| Athey | Amanda | <i>Amanda Athey</i> |
| Berry | Sarah | |
| Calamari | Susan | <i>Suzanne Calamari</i> |
| Chevis | Taryn | <i>Taryn Chevis</i> |
| Foster | Alicia | <i>A. Foster</i> |
| Gibbs | Shelita | <i>Shelita Gibbs</i> |
| Laiche | Reagan | <i>Reagan Laiche</i> |
| Lambour | David | <i>David Lambour</i> |
| Lunn | Carol | <i>Carol Lunn</i> |
| McDonald | Brian | <i>Brian McDonald</i> |
| Mitton | Carol | <i>Carol Mitton</i> |
| Mukherjee | Norma | |
| Paige | LaJana | <i>LaJana Paige</i> |
| Paisant | Karen | <i>Karen Paisant</i> |
| Richardson | David | <i>David Richardson</i> |
| Sipe | LeeAnne | <i>LeeAnne Sipe</i> |
| Soharu | Rajni | <i>Rajni Soharu</i> |

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