

MONDAY 10/19	11:00 AM-11:50 AM	Morgon Ford , New Orleans Senior Community Manager of Yelp	Advertising	DJ Min	KH 221
	3:30 PM - 4:45 PM	David Young & Shelley Stearns , AXA Financial Advisors	Personal Selling	Bode	KH 225
	6:00 PM - 8:45 PM	Beth Ann Heid , Senior Sales Manager, House of Blues	Principles of Marketing	Palumbo	KH122
	6:00 PM - 8:45 PM	Matthew A. Willard , Account Executive at Schulkens Communications	Advertising	DJ Min	KH 224
TUESDAY 10/20	9:30 AM - 10:45 AM	Dennis Lomonaco , CEO / Chief Storyteller of Story Block Media	Principles of Marketing	Cromartie	KH 122
	11:00 AM - 12:15 PM	Dennis Lomonaco , CEO / Chief Storyteller of Story Block Media	Principles of Marketing	Cromartie	KH 122
	12:30 PM - 1:30 PM	Kimberly Cadena , Director of Social Media & Content Strategy at Peter Mayer	KEYNOTE SPEAKER	Kemp	KH 122
	2:00 PM - 3:15 PM	Sondra Brown , President of Market Dynamic Research Group (MDRG)	Intro to Marketing Research	Sam Min	KH 207
	3:30 PM - 4:45 PM	Katherine LeBlanc , Manager of Marketing & Communications, Smoothie King	Marketing Strategy	Cromartie	KH 207
	6:00 PM - 8:45 PM	Summer White Wang , Chief Marketing Officer, Good Work Marketing	Strategic Marketing Management	Kemp	KH 221
	6:00 PM - 8:45 PM	Kelsey Ward , Project Manager of Federated Sample	Intro to Marketing Research	Sam Min	KH 225
WEDNESDAY 10/21	12:00 PM - 12:50 PM	Virginia Saussy , Consultant	Consumer Behaviour	Palumbo	KH122
	1: 00 PM - 1:50 PM	Jeffrey Ory , il Stratega	Principles of Marketing	Palumbo	KH 122
	6:00 PM - 8:45 PM	Laura Manning , Project Manager, & Megan Walther , Senior Client Success Manager, Lucid, LLC	Marketing Research Methods	Kennett-Hensel	KH 207
	6:00 PM - 8:45 PM	Alex Landin , Attorney, Phelps Dunbar	Sales Management	Ewell	KH 219
	6:00 PM - 8:45 PM	Tales of the Cocktail Team Members	Consumer Behaviour	Palumbo	KH 225
THURSDAY 10/22	11:00 AM - 12:15 PM	Melissa Delhom Sabathier , Strategic Restaurants Acquisition Company, LLC	Marketing Management	Sam Min	KH 209
	6:00 PM - 8:45 PM	Alexander M. McIntyre, Jr. , Baker, Donelson, Bearman, Caldwell & Berkowitz, PC	The Legal Environment of Marketing	Kemp	KH 221