Security of UNO Data from Surveys Administered via Qualtrics software

The University of New Orleans takes very seriously our obligation to ensure that all personally identifiable information, and other private information including survey responses, remains secure, confidential, and anonymous.

UNO contracts with Qualtrics, Inc. for use of their survey software. Staff from UNO’s Office of Institutional Research & Data Management verified information security best practices with Qualtrics in August, 2010:

- Survey web pages and web applications utilize Secure Sockets Layer (SSL) technology to provide data security. This means the user name, password and responses are secure (encrypted) between your Web browser and the Web servers hosting the survey.

- UNO retains ownership of the survey data. Your personally identifiable data will not be shared, sold, or otherwise distributed to third parties.

Please direct additional questions to Kim Oren, UNO’s Director of Institutional Research & Data Management, at irdm@uno.edu.