2017 Industrial Overview

Daniel Marse

2017 YEAR END SALES VOLUME BY SUBMARKET

- CBD, 226,817
- WEST, 278,464
- EAST, 53,859
- ST CHAR, 76,326
- N-MET, 31,695
- KEN, 48,264
- ELM/SM, 589,064
Notable Transactions
5733 Citrus Blvd.
Elmwood, LA 70123

Transaction Details
223,442 Sq.Ft. of Improvements
16.50 Acres of Land

Notable Transactions
4325 France Road
New Orleans, LA 70126

Transaction Details
414,000 Sq.Ft. of Improvements
48.21 Acres of Land
Industrial Statistics
2017 YE Lease Volume

2017 YEAR END LEASE VOLUME BY SUBMARKET

- ST CHAR, 126,802
- WEST, 34,700
- CBD, 220,022
- EAST, 182,942
- ELM/SM, 790,252

Notable Transactions
3501 Jordan Road
New Orleans, LA 70126

Transaction Details
88,000 Sq.Ft. of Improvements
Leased by Dixie Brewing Company
Industrial Statistics
Metairie Net Absorption

![Metairie Net Absorption Graph]

Industrial Statistics
St. Charles Net Absorption

![St. Charles Net Absorption Graph]
**Notable Transactions**
900 Atlantic Avenue
New Orleans, LA

**Transaction Details**
82,000 Sq.Ft. of Improvements
4.20 Acres of land

**Industrial Statistics**
**Elmwood Land Sales**
Imports

Exports

Port Of New Orleans
Container Volume Growth

Container Volume Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>TRU Count</th>
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<tbody>
<tr>
<td>2005</td>
<td>100,000</td>
</tr>
<tr>
<td>2006</td>
<td>200,000</td>
</tr>
<tr>
<td>2007</td>
<td>300,000</td>
</tr>
<tr>
<td>2008</td>
<td>400,000</td>
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<tr>
<td>2009</td>
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<tr>
<td>2017</td>
<td>1,300,000</td>
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Port Of New Orleans
430 Notre Dame Street
New Orleans, LA 70130 USA
504.525.1311
www.latterblum.com
Demand Generators
Petrochemical Industry

5,410 New Jobs Created
Total Investment of $52 Billion
$71,000 Avg. Salary

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**Demand Generators**

**London Metal Exchange**

**Greater New Orleans Forecast**

<table>
<thead>
<tr>
<th>Cause</th>
<th>Effect</th>
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<tbody>
<tr>
<td>Decrease in land Availability</td>
<td>Value</td>
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<tr>
<td>Rezoning of Industrial</td>
<td>Supply</td>
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<tr>
<td>Increase in Adaptive Reuse</td>
<td>Supply</td>
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<tr>
<td>Decline of LME Storage in the MSA</td>
<td>Supply</td>
</tr>
<tr>
<td>Stronger Broader Tariffs</td>
<td>Bulk Weight Shipping</td>
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<tr>
<td>Rapid Petrochemical Development</td>
<td>Increase in Demand</td>
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