



**Four Year Plan of Study**

**First Year of Enrollment**

| First Term             |              | Second Term                    |              |
|------------------------|--------------|--------------------------------|--------------|
| Course Prefix & Number | Credit Hours | Course Prefix & Number         | Credit Hours |
| ENGL 1157              | 3            | ENGL 1158 or 1159 <sup>1</sup> | 3            |
| MATH 1115 or ≥ 1125    | 3            | MATH 2785 or 2314              | 3            |
| ARTS                   | 3            | BIOS                           | 3            |
| ANTH, PSYC, SOC        | 3            | BA 2780                        | 3            |
| Elective               | 3            | ECON 1203                      | 3            |
| UNIV 1001 <sup>2</sup> | 1            |                                |              |
| <b>Total Hours</b>     | <b>16</b>    |                                | <b>15</b>    |

**Second Year of Enrollment**

| First Term             |              | Second Term  |              |
|------------------------|--------------|--|--------------|
| Course Prefix & Number | Credit Hours | Course Prefix & Number                                 | Credit Hours |
| ACCT 2100              | 3            | ACCT 2130  | 3            |
| ECON 1204              | 3            | BIOS or same as 3 <sup>rd</sup> term (EES, CHEM, PHYS) | 3            |
| EES, CHEM or PHYS      | 3            | Literature   | 3            |
| Humanities             | 3            | MANG 2790  | 3            |
| QMBE 2786              | 3            | MKT 3501 <sup>1</sup>                                  | 3            |
| QMBE 2787              | 1            |  |              |
| <b>Total Hours</b>     | <b>16</b>    |  | <b>15</b>    |

**Third Year of Enrollment**

| First Term                             |              | Second Term                             |              |
|--|--------------|---|--------------|
| Course Prefix & Number                 | Credit Hours | Course Prefix & Number                  | Credit Hours |
| Humanities                             | 3            | FIN 3300                                | 3            |
| MANG 3401                              | 3            | MANG 3402                               | 3            |
| MKT 3505 <sup>1</sup>                  | 3            | MKT 3510 <sup>1</sup>                   | 3            |
| MKT Elective ≥ 3000 level <sup>1</sup> | 3            | MKT Electives ≥ 3000 level <sup>1</sup> | 3            |
| Elective                               | 3            | Elective                                | 3            |
| <b>Total Hours</b>                     | <b>15</b>    |   | <b>15</b>    |

**Fourth Year of Enrollment**

| First Term                |              | Second Term                            |              |
|---------------------------|--------------|--|--------------|
| Course Prefix & Number    | Credit Hours | Course Prefix & Number                 | Credit Hours |
| BA 3010                   | 3            | MKT 4590 <sup>1</sup>                  | 3            |
| MKT 4580 <sup>1</sup>     | 3            | MKT Elective ≥ 3000 level <sup>1</sup> | 3            |
| MANG 4480                 | 3            | Business Elective                      | 6            |
| Business Elective         | 3            | Elective                               | 1            |
| Elective                  | 3            |  |              |
| <b>Total Hours</b>        | <b>15</b>    |  | <b>13</b>    |
| <b>Total Degree Hours</b> |              |  | <b>120</b>   |

Effective date: 08/01/2014

<sup>1</sup>“C” or better required

<sup>2</sup>Required for all first-time full-time students.