

JOHN CONSAUL GARDNER, SR.

College of Business Administration
University of New Orleans
2000 Lakeshore Drive
New Orleans, La. 70148

1309 Cutter Cove
Slidell, La. 70458
(985) 768-7142

Education:

- Ph.D. Michigan State University, June 1983
Major in finance with minors in accounting, economics and statistics. Completed major course requirements in accounting.
- MBA Michigan State University, June 1975
Major in finance with a minor in accounting.
- BS State University of New York at Albany, December 1973
Major in public accounting with a minor in business administration.

Academic Employment:

- 2007-present KPMG Professor of Accounting
University of New Orleans, College of Business Administration
- 2004-2007 Dean & KPMG Professor of Accounting
University of New Orleans, College of Business Administration
Responsible for the academic and administrative operations of the College of Business Administration. The College was comprised of over 100 full-time faculty (89 Ph.D. lines) and approximately 4,600 students (pre- Katrina) at the bachelor, masters, executive MBA and Ph.D. levels. The College houses the School of Hotel, Restaurant and Tourism Management and seven Centers. Also responsible for developing and maintaining corporate and community relations, advisory boards and fundraising for the College. The College and the accounting programs are accredited by AACSB-International.
- 1996-2004 Dean
Oakland University, School of Business Administration
Responsible for the academic and administrative operations of the School of Business Administration including graduate and undergraduate programs, executive programs, and continuing education. Budgetary responsibility for all programs and initiatives

undertaken by the School. Also responsible for developing and maintaining corporate and community relations, advisory boards and fundraising for the School. The School and the accounting programs were accredited by AACSB- International.

- 1993-1996 Associate Dean
School of Management, State University of New York at Binghamton
Responsible for overseeing the development and administration of graduate (Ph.D., MBA and MS) and undergraduate management programs, including honors programs, and curricular policies in the School of Management. Other responsibilities include developing and maintaining external relations with accounting firms, adjunct faculty hiring and monitoring, faculty research, teaching and travel, course scheduling, and administering the School's Corporate Associates Program.
- 1990-1993 Director of Accounting and Undergraduate Management Programs
State University of New York at Binghamton
Responsible for the administration and curriculum development of the graduate accounting and all undergraduate programs in the School of Management and developing and maintaining external relations with accounting firms.
- 2004-present KPMG Professor of Accounting
University of New Orleans
- 1996-2004 Professor of Accounting
Oakland University
- 1995-1996 Price Waterhouse Professor of Accounting
State University of New York at Binghamton
- 1989-1995 Associate Professor of Accounting
State University of New York at Binghamton
- 1981-1989 Assistant Professor of Accounting
State University of New York at Buffalo
- Summer 1985 & 1986 Assistant Professor of Accounting
MBA Program in Dalian, Peoples Republic of China
Taught MBA core courses in financial accounting
- 1978-1980 Accounting Instructor
Michigan State University
Course taught: Principles of Managerial Accounting
Live lecture over closed circuit TV to approximately 12-20 sections (500-900 students) per term

Professional Employment

2007 – Present Consulting Economist

Summer 1991 Faculty Intern at the New York City and National offices of Coopers & Lybrand. Worked on the Committee of Sponsoring Organization's (COSO) project on internal control.

Military Experience

1967-1973 Completed four years active duty and two years reserve duty, U.S. Navy Diesel Submarine Service. Duties included the operation and repair of radar, sonar, navigation, and electronic countermeasures equipment.

Publications – Books [20 citations]

Carl B McGowan, Jr. and John C. Gardner. *The Fundamentals of Financial Statement Analysis Applied to the Coca-Cola Company* (Business Expert Press, October 2014, 120 pages).

Lawrence D. Brown, John C. Gardner and Miklos A. Vasarhelyi. *Accounting Research Directory*, 3rd Edition (Markus Weiner Publishing, New York, 1994, 694 pages). (20 citations)

Publications – Refereed Journal Articles [614 citations]

John C. Gardner, Carl B. McGowan, Jr. and Macki Sissoko. "The Relationship Between Entrepreneurship and Economic Freedom", forthcoming in Vol. 17, *International Journal of Entrepreneurship*.

John C. Gardner, Carl B. McGowan, Jr. and Susan E. Moeller. "Using Coca-Cola and Pepsico To Demonstrate Optimal Capital Structure," *Journal of Finance and Accountancy*, Volume 14 (2013), 40-52.

Zunaidah Sulong, John C. Gardner, Amariah Hanum Hussin, Zuraidah Mohd Sansui and Carl B. McGowan. "Managerial Ownership, Leverage, and Audit Quality Impact on Firm Performance: Evidence from the Malaysian ACE Market", *Accounting and Taxation*, Vol. 5, Number 1, 2013, 59-70.

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Valuing Coca-Cola Using the Free Cash Flow to Equity Valuation Model," *Journal of Business and Economics Research*, Volume 10, Number 11, November 2012, 629-636. (2 citation)

John C. Gardner and Carl B. McGowan, Jr. "Valuing Coca-Cola and Pepsi Options Using the Black-Scholes Option Pricing Model and Downloads from the Internet", *Journal of Business Case Studies*, Volume 8, Number 6, Nov.-Dec. 2012, 559-564.

Safrulizani Mohd Salleh, John C. Gardner, Zunaidah Sulong, and Carl B. McGowan, "The Interpretation of "In Context" Verbal Expressions Used in International Accounting Standards: A Comparison of Students Studying at United Kingdom Universities by Demographic Factors", *Journal of International Business Management and Research*, Volume 2, Issue 5, September 2011, 63-82.

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Using Accounting Information for Financial Planning and Forecasting: An Application of the Sustainable Growth Model Using Coca-Cola", *Journal of Business Case Studies*, Volume 7, No. 5, Sept. – Oct. 2011, 9-16. (4 citations)

Safrulizani Mohd Salleh, John C. Gardner, Zunaidah Sulong, and Carl B. McGowan "The Interpretation of "In Context" Verbal Expressions Used in International Accounting Standards: A Comparison of English and Chinese Students Studying at English Speaking Universities", *Journal of International Education Research*, Volume 7, No. 2, (2011), 67-80. (4 citations)

John C. Gardner, Carl B. McGowan, Jr. and Susan Moeller, "Calculating the Beta Coefficient and Required Rate of Return for Coca Cola". *Journal of Business Case Studies*, Volume 6, No. 6, (November/December 2010), 103-110. (3 citation)

John C. Gardner, Carl B. McGowan, Jr. and Stephan L. Smith. "The Valuation of Compensation Expense under SFAS 123R Using Option Pricing Theory", *Journal of Finance and Accountancy*, Volume 5, (2010), 1-20.

John C. Gardner, Carl B. McGowan, Jr. and Susan E. Moeller. "Using Microsoft Corporation to Demonstrate the Optimal Capital Structure Trade-off Theory". *Journal of Economics and Finance Education*, Vol. 10, Number 2, (Winter 2010), 29-37. (4 citations)

John C. Gardner, Carl B. McGowan and Susan E. Moeller. " Computing The Weighted Average Cost of Capital for the Telephone Industry in Russia", *Journal of Case Research in Business and Economics*, Volume 3, (July 2010), 1-6. (2 citations)

John C. Gardner and Carl B. McGowan, Jr. "A Note on the Regional Triad Model and the Soft Drink Industry", *Multinational Business Review*, Volume 18 (2010), Issue 1, 89 – 94. (2 citations)

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Applying the Teacher Scholar Model in the School of Business", the *American Journal of Business Education*. Volume 3, Number 6, (June 2010), 85-90.

Kristi Yuthas, John C. Gardner and Vahid Lotfi. "Cognitive Effort and Decision Aid Preference: The Audit Staffing Problem," feature article in *Accounting Forum*. (Dec 1996-Mar 1997) Volume 20, 3-4, 328-355.

John C. Gardner, Ronald J. Huefner and Vahid Lotfi. "Assessing the Managerial Objectives of CPA Firms Partners," *Journal of Managerial Issues* (Fall 1996), 343-359. (1 citation)

Messod D. Beneish and John C. Gardner. "Information Costs and Liquidity Effects from Changes in the Dow Jones Industrial Average List," *Journal of Financial and Quantitative Analysis* (March 1995), 135-157. (104 citations)

John C. Gardner and Charles Trzcinka. "All-Equity Firms and the Balancing Theory of Capital Structure," *Journal of Financial Research* (Spring 1992), 77-90. (45 citations)

John C. Gardner, Ronald J. Huefner and Vahid Lotfi. "A Multi-period Audit Staff Planning Model Using Multiple Objectives: Development and Evaluation," *Decision Sciences* (Winter 1990), 154-170. (24 citations)

Lawrence D. Brown, John C. Gardner and Miklos A. Vasarhelyi. "Attributes of Articles Impacting Contemporary Accounting Literature," *Contemporary Accounting Research* (Spring 1989), 793-815. (13 citations)

John C. Gardner, Ronald J. Huefner, and Vahid Lotfi, "An Interactive Multi-Criteria Model for Audit Workload Planning," in A. G. Lockett and G. Islei, eds., *Improving Decision Making in Organisations* (Berlin: Springer-Verlag, 1988), pp. 234-243.

Lawrence D. Brown, John C. Gardner and Miklos A. Vasarhelyi. "An Analysis of the Research Contributions of *Accounting, Organizations and Society*, 1976-1984," *Accounting, Organizations and Society* (1987), 193-204. (62 citations)

Lawrence D. Brown and John C. Gardner. "Using Citation Analysis to Assess the Impact of Journals and Articles on Contemporary Accounting Research (CAR)," *Journal of Accounting Research* 23 (Spring 1985), 84-109. (212 citations)

Lawrence D. Brown and John C. Gardner. "Applying Citation Analysis to Evaluate the Research Contributions of Accounting Faculty and Doctoral Programs," *The Accounting Review* LX (April 1985), 262-277. (132 citations)

Refereed Proceedings

John C. Gardner, Carl B. McGowan, Jr. and Susan E. Moeller. "Financial Ratio Analysis of McDonald's Using Internet Data Downloads in a Hyperlinked Power Point Presentation", a special workshop session at the Financial Management Association meeting, October 2012.

John C. Gardner, Amariah Hanum Hussin, Carl B. McGowan, Zunaidah Sulong, and Zuraidah Mohd Sansui. "The Relationship Between Managerial Ownership, Leverage, and Audit Quality on Firm Performance: Evidence from the Malaysian ACE Market", (Best Paper Award), Proceedings of the Global Conference on Business and Finance, May 2012, pgs. 370-381.

John C. Gardner, Carl B. McGowan, and Susan E. Moeller, "Using Coke and Pepsi to Demonstrate Optimal Capital Structure Theory", Proceedings of the Financial Education Association 2011 Annual Meeting, September 2011, pgs. 1-12.

John C. Gardner and Carl B. McGowan, "Valuing Coca-Cola and Pepsi Options Using the Black-Scholes Option Pricing Model", Proceedings of the Financial Education Association 2011 Annual Meeting, September 2011, pgs. 1-13.

Safrulizani Mohd Salleh, John C. Gardner, Zunaidah Sulong, and Carl B. McGowan, "A Comparison of "In Context" Verbal Expressions Used in International Accounting Standards by the Demographic Factors of Students Studying at United Kingdom Universities", Intellectbase International Consortium, July 2011, pgs. 56-68.

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Using Accounting Information for Financial Planning and Forecasting: An Application of the Sustainable Growth Model Using Coca-Cola", the International Business and Economics Conference Proceedings, March 2011, pgs. 541 – 548.

John C. Gardner, Carl B. McGowan, Jr. and Macki Sissoko. "Entrepreneurship and Economic Freedom". Southwest Review of International Business Research, Vol. 22, No. 1, March 2011, pgs. 91 – 99.

Safrulizani Mohd Salleh, John C. Gardner, Carl B. McGowan and Zunaidah Sulong, "The Interpretation of "In Context" Verbal Expressions Used in International Accounting Standards: A Comparison of English and Chinese Students Studying at English Speaking Universities", the International Business and Economics Conference Proceedings, March 2011, pgs. 801 – 813.

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Applying the Teacher Scholar Model in the School of Business", 2010 IABR & ITLC Conference Proceedings, January 2010, pgs. 1-4.

John C. Gardner, Carl B. McGowan and Susan E. Moeller. " Computing The Weighted Average Cost of Capital in an Emerging Market : The Case of the Telephone Industry in Russia", Proceedings of the 2009 Academy of Business Disciplines Conference, October 2009, pgs. 1-10

John C. Gardner, Carl B. McGowan, Jr. and Stephan Smith. "Understanding the Impact of Changes in Option Pricing Variables on the Valuation of Compensation Expense Under SFAS 123R." Proceedings of the Ninth Annual Hawaii International Conference on Business, June 2009, pg. 1117.

John C. Gardner, Carl B. McGowan, Jr. and Susan Moeller. "Applying the Free Cash Flow To Equity Valuation Model To Coca-Cola", Proceedings of the Academy of Accounting and Financial Studies, Volume 14, No. 1, April 2009, pgs. 11-15.

John C. Gardner and Carl B. McGowan, Jr. "Applying the Triad Model to the Soft Drink Industry", Proceedings of the Southwest Review of International Business Research, Vol. 19, No. 1, March 2008, pgs. 37-43.

Messod D. Beneish, John C. Gardner and Robert L. Hagerman. "Proxy Effects, Implementable Trading Strategy and Post Earnings Announcement Drift," *Proceedings of the First International Conference on Contemporary Accounting Issues (1994)*.

John C. Gardner, "How to Integrate Two and Four Year Institutions into the 150 Credit Hour Requirement," *Collected Abstracts of the American Accounting Association 1992 Northeast Annual Meeting*.

John C. Gardner, Ronald J. Huefner and Vahid Lotfi. "Audit Workload Planning: An Exercise in Partner Choice," *Collected Abstracts of the American Accounting Association 1990 Annual Meeting*.

John C. Gardner, Ronald J. Huefner and Vahid Lotfi. "Managing a CPA Firm: An Experiment," *Collected Abstracts of the American Accounting Association 1990 Northeast Regional Meeting*.

John C. Gardner, "Discounted Bond Exchanges: Shareholder Wealth Effects with Signaling Implications," *Collected Abstracts of the American Accounting Association 1987 Annual Meeting*.

John C. Gardner, Ronald J. Huefner and Vahid Lotfi. "A Multiperiod Audit Staff Planning Model Using Multiple Objectives," *Proceedings of the 1987 Annual Meeting of the Decision Sciences Institute*

Other Publications – Book Reviews

John C. Gardner. Stickney, Weil and Davidson, *Financial Accounting*, Sixth Edition, *Issues in Accounting Education*, (Fall 1992), 266-67.

John C. Gardner. Brenner, *West's Intermediate Accounting*, *The Accounting Review* LIX (July 1984), 532-33.

John C. Gardner. Pyle and Larson, *Financial Accounting*, Revised Edition, *The Accounting Review* LVIII (October 1983), 860-61.

Other Publications – Papers Under Review

John C. Gardner, Carl B. McGowan, Jr. and Arline Savage. "The Pitfalls of Using CPI Indexes to Project Medical Costs in Lost Healthcare Benefits and Medical Life Care Plan Litigation Reports," under revision for the *Journal of Forensic and Investigative Accounting*.

John C. Gardner and Carl B. McGowan, Jr. "Using Internet Data Downloads in a Hyperlinked Power Point Presentation of Financial Ratio Analysis of Coca-Cola," submitted for presentation at the 2013 American Accounting Association meeting.

Other Publications – Working Papers

John C. Gardner, Carl B. McGowan and Susan E. Moeller. "Comparing the Weighted Average Cost of Capital across Industries in Russia, the United Kingdom and the United States".

Messod D. Beneish, John C. Gardner and Robert L. Hagerman. "New Evidence on the Post-Earnings Announcement Drift."

Messod D. Beneish and John C. Gardner. "Monitoring Costs, Mandated Audit Requirements and the Effect of the 1934 Securities Exchange Act on Shareholder Wealth."

John C. Gardner. "Journal Citations of Accounting Faculty Prior to Being Promoted at Select Research Institutions."

Research Presentations

American Accounting Association Annual CTLA Conference, Atlanta, Ga., August 2014 (2 papers)

American Accounting Association Annual CTLA Conference, Anaheim, Ca., August 2013

Financial Management Association meeting, October 2012

Global Conference on Business and Finance, San Jose, Costa Rica, May 2012

University of Alabama – Birmingham, April 2012

Financial Education Association 2011 Annual Meeting, Orlando FL, September 2011

Intellectbase International Consortium, San Juan, Puerto Rico, July 2011

International Business and Economics Conference, New Orleans, March 2011

Academy of International Business US Southwest Chapter Annual Conference, Houston, March 2011

IABR and ITLC Conference, Orlando, FL, January 2010

Academy of Business Disciplines, Fort Myers, FL, November 2009

Hawaii International Conference on Business, Honolulu, HI, June 2009

Allied Academics International Conference, New Orleans, LA, April 2009

Academy of International Business Southwest Chapter, Houston, TX, March 2008

AACSB Continuous Improvement Symposium, Dallas, TX, September 1998

American Accounting Association National Meeting, Orlando, FL, August 1995

Lehigh University Accounting Research Workshop, April 1994

American Accounting Association Northeast Meeting, Portland, ME, April 1992

American Accounting Association National Meeting, Toronto, Ontario, August 1990

American Accounting Association Northeast Meeting, April 1990

ORSA/TIMS Conference, Las Vegas, NV, May 1990

University of Rhode Island's Perspectives in Research Conference, August 1989

CORS/TIMS/ORSA Conference, Vancouver, British Columbia, May 1989

University of South Florida, March 1989

Syracuse University, March 1989

University of Wisconsin - Madison, November 1988

ORSA/TIMS Conference, Denver, CO, October 1988

Rochester Institute of Technology, October 1988

International MCDM Conference, Birmingham, England, August 1988

American Accounting Association Northeast Meeting, April 1988

Decision Sciences Institute Conference, Boston, MA, November 1987

American Accounting Association Annual Meeting, August 1987

Columbia University's Accounting Research Conference, March 1987

American Accounting Association Northeast Meeting, May 1986

City University of New York - Baruch, February 1986

The Ohio State University Colloquium, January 1986

University of Buffalo Symposium on Financial Decisions and Strategy, October 1984

Michigan State University, October 1984

American Accounting Association Annual Meeting, August 1984

Professional Service

Chairman – Administrators of Accounting Programs Group (AAPG). Faculty Development Committee, 1997- 1998

Associate editor of *Research on Accounting Ethics*, a research annual published by JAI press.

Manuscript reviewer for the Accounting Review, the Journal of Accounting and Economics, the Financial Review, Issues in Accounting Education and the Journal of Managerial Issues.

Chairman - Administrators of Accounting Programs Group (AAPG) New Chairpersons Forum Committee, 1995-96 and 1996-97.

Member - Administrators of Accounting Programs Group (AAPG) New Chairpersons Forum Committee, 1994-95.

Member - Steering Committee of the Northeast Region of the American Accounting Association, 1991-1995.

Faculty Participant - Ph.D. Dissertation Workshops, American Accounting Association, 1991-1994.

Member - American Accounting Association Model Library Committee, 1987-1989.

- Panelist
- Session on Developing Quality Internship Programs,
American Accounting Association Northeast meeting, April 1994.
 - McGraw Hill/RIT Teleconference on Accounting
Curricular Changes, Rochester Institute of Technology, March 1993.
 - Session on Teaching at Foreign Universities, American
Accounting Association Northeast Meeting, April 1992
 - Session on Articulation Issues Between Two and Four-
Year Schools, sponsored by the SUNY Council of Two-

Year Business Administrators, October 1992.

- Presenter
- Accounting Education: Past, Present and Future presented at the annual Michigan Accounting Educators Meeting, April 1996.
 - Cooperative Agreements for Five Year Accounting Programs, New York Accounting Educators Meeting, sponsored by the New York State Society of CPA's, February 1992
 - Integrating Two and Four Year Institutions into the 150 Credit Hour Requirement, American Accounting Association Northeast Meeting, April 1992.
 - Issues/Concerns of Accounting Students on Professional Accounting Careers presented at the Annual Recruitment Meeting of Ernst and Young, June 1992, and Coopers and Lybrand, November 1992.
- Moderator
- Hawaii International Conference on Business, June 2009
 - Audit Research Session, American Accounting Association National Convention, August, 1993.
 - Financial Accounting Research Session, American Accounting Association Northeast Meeting, April 1993.
- Discussant
- American Accounting Association Northeast Meeting, May 1987, April 1990 and April 1994.

External Teaching/Lectures

Louisiana Association for Justice's Maritime Law Conference, presented a paper on the effect of Baby Boomers on work life expectancy projections, August 2008.

Ernst and Young's Program Leader Development, taught audit managers effective teaching techniques, Vero Beach, Florida, July 1994.

Romanian Small Business Development Program, funded by a joint AIDS grant between Binghamton University and Broome Community College, taught Romanian entrepreneurs the basics of developing small businesses, Bucharest, Romania, June 1993.

Accounting and Finance Training Program, State University of New York's Hungarian Management Program. Taught Hungarian management faculty teaching techniques for management courses, and non-financial managers how to develop and use managerial accounting information in decision making, Gyor, Hungary, January 1992.

International Executive Program, taught international executives how to use financial and managerial accounting information in management decision making, SUNY at Buffalo, July 1987, 1988 and 1989.

General Electric China Management Training Program, taught senior Chinese managers applications of financial accounting, managerial accounting and finance in management decision making, April 1986, August 1987, April 1989 and March 1991.

Beijing Municipal Economic Commission, taught sessions on U.S. financial reporting to senior managers, July 1985 and 1986.

Merchants Mutual Insurance Company Senior Management Seminar, presentation on the financial condition of Merchants Mutual, May 1988.

Merchants Mutual Insurance Company Management Training Program, taught middle managers how to read and evaluate insurance company financial statements, March 1988.

Administrative Accomplishments – University of New Orleans

College received final approval to establish an EMBA in San Juan, Puerto Rico beginning April 2006.

College received funding for one Chaired Professorship and three Professorships. Commitments for three professorships were outstanding with two in the process of being funded.

Oversaw the revision of the Strategic Plan for the College of Business Administration.

Orchestrated a 2+2 program for business majors at a local community college.

Oversaw the final construction of Kirschman Hall, the new home of the College of Business Administration.

College and a partner Institute received over \$430,000 in seed money to establish a Trade Capacity program to develop trade between New Orleans and Latin American countries.

Submitted a \$1 million request for Federal funding tied to the passage of CAFTA.

Administrative Accomplishments - Oakland University

Annual contributions to the School increased by approximately 1000 percent from under \$120,000 per year to over \$1,200,000 per year. Total annual fungible income increased approximately 1250 percent from less than \$120,000 to over \$1.5 million.

Approximately \$3 million raised in the on-going campaign to name spaces in the new School of Business Administration building.

Faculty research support increased by over 300% through summer research stipends, research leaves, data base acquisitions and development funds. Established a Dean's Research Professorship given to three faculty with three year renewable terms.

Full-time tenure track faculty increased by over 38% from 42 to 58 faculty positions.

Master programs enrollments increased by over 83% from 363 students in 1996 to 615 students in 2003 while maintaining student quality. The School's undergraduate enrollments have increased 45% from 1550 to 2250 students.

Created the Applied Technology in Business (ATiB) program where corporations provide scholarships and internships for students in the program. The ATiB program includes intense training for students in the use and management of information technology in business decision making. Students work on technology projects for supporting corporations. The ATiB program has won several awards for educational innovation. Corporate contributions to ATiB are approximately \$400,000 annually.

Created the Center for Executive and Continuing Education (CECE). The profitable center currently runs approximately fifteen programs including the EMBA-Healthcare, Personal Financial Planning, Product Life Cycle Management, Nurse Management, Health Care Leadership and Lean Manufacturing.

A Post-MBA Certificate Program was established at Daimler/Chrysler's North American Headquarters with concentrations in international business and finance. We also offer continuing education programs for finance and accounting managers.

An Executive MBA in Health Care Management for physicians and senior health care administrators was launched in the fall of 2000. Three cohort classes have entered the program. Established a Board of Advisors for the program consisting of CEO's and senior administrators of health care organizations.

Expanded the School's Board of Visitors to 35 senior executives and created an advisory board for the Executive MBA program in Health Care. Helped establish four new departmental advisory boards and a Product Life Cycle Management Board.

Developed a Technology Fund to support faculty and student computer hardware and software needs. Over \$300,000 has been raised.

Established a faculty development fund to support faculty research and teaching initiatives. Departments have put together individual faculty and departmental reports on faculty development needs for the next five years.

Worked with faculty, Upward Bound, Compact and the Young Entrepreneurs Organization to establish an Entrepreneurship Institute. The Institute was established on grants and donations of approximately \$100,000 and consists of mentoring, on-campus summer programs and scholarships for economically disadvantaged high school students. The program also holds workshops on entrepreneurship for middle school students. Over 5000 students have participated in workshops.

Began working on establishing international partnerships with universities in France, Germany, India and Korea.

The School launched a new masters degree program in Information Technology Management in fall 2002.

Oversaw the revision of the School's Constitution that streamlined the committee structure to enhance curriculum development and incorporate a continuous quality improvement mechanism within the School.

Oversaw the revision of the School's mission statement and strategic plan.

The School of Business was named one of four emerging schools of business in the United States by Business Forum, a syndicated technology and business program hosted by James Lovell. Selection was based on programmatic innovation.

Worked on developing an Executive Doctoral program and MSN/MBA program.

Oversaw AACSB re-accreditation of business and accounting programs.

Administrative Accomplishments - Binghamton University

Created and raised financial support for the Center for the Study of Ethics and Behavior in Accounting (CEBA).

Worked with Arthur Andersen to establish an Accounting Curriculum Development Professorship.

Worked with Price Waterhouse to provide financial support for the School of Management Honors Program.

Established a Corporate Associates Program between the School of Management and local corporations. Corporations contributed \$10,000 per year to participate in the program.

Developed alumni relations and support networks within public accounting firms and corporations.

Oversaw the revamping of the MBA program toward a major emphasis on inter-disciplinary course work.

Developed an Honors Program for the top ten percent of incoming accounting and management students. The program included additional requirements in writing, languages, science, management and public speaking.

Developed a Toastmasters Club for Honors Program students.

Developed a five-year accounting program.

Worked with accounting faculty to develop a Ph.D. track in accounting.

Initiated the development of a Binghamton University student chapter of the Institute of Management Accountants.

Initiated the development of a Binghamton University Chapter of Beta Alpha Psi, an accounting honors fraternity.

Service – University of New Orleans

Member of the Accounting Department Grade Appeals Committee, 2014 - present

Member of the Accounting Department Instructional Resources Committee, 2012 - present

Member of the Accounting Department Graduate Studies Committee, 2007 - present

Member of the Accounting Department Committee on Faculty Composition and Development, 2007 - present

Member of the Accounting Department Executive Education Committee, 2007 - 2012

Member of the Accounting Department Committee on Graduate Curriculum Content and Evaluation, 2007 - 2012

Member COBA Undergraduate Programs Committee, 2008 - 2010

Service – Oakland University

Member of the search committee for the Dean of Engineering and Computer Science.

Member of the Design and Development Team responsible for campus wide quality initiative

Member of the search committee for the Vice President of Finance and Administration

Member of the search committee for the Director of Alumni Relations

Member of the selection committee for endowed chairs in the School of Engineering and Computer Science

Member of the Annual Giving Fund Raising Priorities Committee

Member of the Faculty Development and Professional Leave Committee

Member of the Graduate Certificate Review Committee

Member of the Alumni Data Council

Numerous presentations to student groups and parents

Service - Binghamton University

School

Chairman of the Undergraduate Program Committee, 1993-1994

Chairman of the Master's Program Committee, 1993-1994

Faculty advisor to the student Chapter of the Institute of Management Accountants,
1991-1996

Coordinator of the Briloff Lecture Series on Accounting and Society, 1990-1996

Member of the SOM Undergraduate Programs Assessment Task Force,
1992-1993

Elected member of the SOM Dean's Advisory Committee, 1992-1993
Faculty advisor to the Accounting and Management Organization, 1990-1993
Member of the SOM MBA Program Committee (ex-officio), 1990-1993
Elected member of the SOM Awards Committee, 1992-1993
Member of the SOM Ph.D. Program Steering Committee, 1991-1993
Chairman of the SOM Dean Search Committee, 1991-1992
Chairman of the SOM Tenure and Promotion Committee, 1991-1992
Chairman of the Accounting and Undergraduate Management Curriculum Committee, 1990-1993
Elected member of the SOM Research Enhancement Committee, 1990-1993
Elected member of the SOM Summer Research Awards Committee, 1990-1992
Member of the SOM Research Committee, 1989-1990

University

Member of the University General Education Development Committee, 1994-1995
Mentor for students in the Equal Opportunity Program (EOP), 1994-1996
Member of the Graduate Student Employee Union Campus Advising Panel, 1994-1996
Member of the Fiftieth Anniversary Celebration Academic Subcommittee, 1994-1996
Member of the University Award for Student Excellence Committee, 1994
Chairman of the University Personnel Committee for Professional Schools, 1992-1993
Member of the University Academic Excellence Task Force, 1992-1993
Member of the University Personnel Committee, 1991-1993
Member of the Interpretation and Procedures Subcommittee of the University Personnel Committee, 1991-1992
Member of the University Faculty Senate, 1991-1993
Member of the University Undergraduate Curriculum Committee, (General Education Committee), 1990-1994
Member of the Task Force on Undergraduate Writing Requirements, 1992
Member of the Executive Committee of the Faculty Senate, Fall 1990

Service - SUNY Buffalo

Department

Faculty Advisor to accounting Ph.D. students, 1986-1989

Accounting Faculty Recruiting Coordinator, 1983-1988

Member of the Advisory Board to Zeta Theta Chapter of Beta Alpha Psi, 1983-1985

School

Member of the School of Management Ph.D. Program Committee, 1986-1989

Member of the School of Management Policy Committee (elected untenured member), 1986-1988

Member of the Committee on Academic Appeals, 1987-1989

Member of the MBA Program Committee, 1984-1986

Member of the MBA Admission/Retention Subcommittee, 1985-1986

Chaired MBA Subcommittee to review accounting core requirements, 1986

Member of the MBA Subcommittee to review waiver policies and graduation requirements, 1986

Member of the Undergraduate Programs Committee, 1981-1984

Member of the Undergraduate Admissions Subcommittee, 1983-1984

Chaired Undergraduate Subcommittee to Review Minors Options, 1984

University

Member of the Graduate School Divisional Committee, 1986-1989

Member of the University Undergraduate Curriculum Committee, 1983-1984

Community Service

Board Member and Chairman of Strategic Planning and Education Committees, East St. Tammany Chamber of Commerce, 2007-2009

Treasurer and Executive Committee Member, Café Reconcile of New Orleans, 2007-2008

Vice-Chairman and Executive Committee Member, Café Reconcile of New Orleans, 2008-2010

Board Member, Café Reconcile of New Orleans, 2006-2011

Vice-Chairman and Executive Committee Member, Junior Achievement of Greater New Orleans, 2007-2010

Board member, Junior Achievement of New Orleans, 2004- 2010

Board member, Automation Alley, a consortium of over 500 IT companies in SE Michigan

Board Member, Binghamton Chapter of the IMA, 1990-1996

Treasurer and Board Member of the Western New York Michigan State Alumni Association, 1983-1987

Oakland County Executives Association selection committee for Executive of the Year, 1998-2001

Board Member, Auburn Hills Chamber of Commerce, 1998-2001

Numerous community presentations including:

- Slidell Rotary Club
- Slidell Women Business Owners Association
- Louisiana Association for Justice
- The Institute of Management Accountants
- Michigan Accounting Educators
- New York State Society of CPA's
- MSU Alumni Association
- Toastmasters International
- Oakland County Executives Association
- Society for Information Management
- Auburn Hills Chamber of Commerce

