



COLLEGE OF BUSINESS ADMINISTRATION Impact Report

Educational Impact

- ✦ Since 1961, 17,291 undergraduate degrees and 6,577 graduate degrees have been awarded by the College of Business Administration.
- ✦ All College of Business Administration graduate and undergraduate programs are accredited by AACSB.
- ✦ The Accounting program is 1 of only 175 worldwide to be separately accredited by AACSB.
- ✦ The Lester E. Kabacoff School is the only program in Louisiana offering both an undergraduate and graduate degree in Hotel, Restaurant and Tourism Administration.
- ✦ The College of Business Administration has 21 named professorships and 9 endowed chairs.
- ✦ Executive education at the graduate level is offered in New Orleans, Jamaica and Puerto Rico.

Economic Impact

- ✦ The College of Business Administration employs 62 full-time faculty.
- ✦ The College of Business Administration has a total general fund budget of \$10.1 million.
- ✦ A total of \$3.5 million in self-generated funds is raised annually.
- ✦ The vast majority of College of Business Administration students are employed throughout and after their education in industry in the greater New Orleans area and the state of Louisiana.

Community Impact

- ✦ The Hospitality Research Center, the premier hospitality and tourism research center in the nation, is housed in the College of Business Administration.
- ✦ The Division of Business and Economic Research provides a wide range of research-related services to businesses, government agencies, media and nonprofit organizations.
- ✦ The Institute for Economic Development & Real Estate Research provides technical assistance and applied research for public, private and nonprofit organizations.
- ✦ Students are involved annually in an average of 150 internships locally.
- ✦ College of Business Administration faculty are actively involved on numerous boards in the business community.



Employers of College of Business Administration Graduates

A partial list of companies and organizations:

3M Worldwide
American Home Assurance Company
American Red Cross
AmeriGas
Antoine's Restaurant
Arnaud's Restaurant
Astor Crowne Plaza Hotel
AstraZeneca
AT&T
Bain, Freibaum & Company
Bank of Jamaica
BBC Destination Management
BellSouth
Blue Cross/Blue Shield
Bourgeois Bennett LLC
Cable & Wireless Worldwide
Capital One Bank
CARI-MED LTD
Centers for Disease Control and Prevention
Chase
Chevron U.S.A. Production Company
Children's Hospital
Ciba Specialty Chemicals Corporation
Coca-Cola Enterprises
Colgate-Palmolive Co. Ltd.
Commanders Palace
Delgado Community College
Deloitte
Delta Petroleum Co. Inc.
Diageo
Dickie Brennan Family of Restaurants
Doctor's Hospital
DoubleTree by Hilton
Drago's Seafood Restaurant
Duplantier, Hrapmann, Hogan and Maher
DuPont
Emeril's
Entergy Corporation
Environmental Business Specialists LLC
The Ehrhardt Group
Ericksen Krentel & LaPorte LLP
Ernst & Young
ExxonMobil Corporation
Federal Bureau of Investigation
First Commerce Corporation/
Banc One Corporation
Fox 8/WVUE
Halliburton Energy Services
Hampton Inn & Suites
Helis Oil & Gas Company, LLC
Helm Paint and Supply
Hibernia National Bank
Hilton Hotels & Resorts
HP Enterprise Services
Holiday Inn Select Convention Center
Hornbeck
Hotel Monteleone
HRI Properties
IBM World Trade Corporation
Intercontinental Hotel
Jamaica Mutual Life Assurance Society
Johnson & Johnson Ltd.
Juvenile Diabetes Research Foundation
Kaiser Permanente
Kenner Regional Medical Center
KPMG LLP
Kushner LaGraize LLC
Lakeview Regional Medical Center
Laporte Sehrt Romig Hand
Le Pavillon Hotel
Leecorp Limited
LifeCare Hospital of New Orleans
Lockheed Martin
Loews New Orleans Hotel
Louisiana Department of Culture, Recreation & Tourism
Louisiana Department of Revenue
Louisiana State Legislative Auditors
Louisiana State Police
Loyola University
LSBDC Greater New Orleans Region
LSU Healthcare Network
Maison Dupuy Hotel
Malcolm M. Dienes LLC
Marchand Creative Kitchens
Marriott
Martin's Wine Cellar
Medical Center of Louisiana at New Orleans
Memorial Medical Center
Ministry of Finance & Planning Jamaica
Muriel's Restaurant
Mutual Security Insurance Brokers Ltd.
Nabisco Ltd.
Nestle/Crema Ltd.
New Orleans Hotel Collection
New Orleans Metropolitan Convention and Visitors Bureau
New Orleans Tourism Marketing Corporation
North American Energy Services Corporation
Northwestern Mutual
Ochsner Health System
Old New Orleans Rum
OMNI Bank
Omni Royal Orleans Hotel
Orleans Clinic of Psychology
Our Lady of the Lake Regional Medical Center
Peoples Health
Pepsi-Cola Ja. Bottling Co.
Petroleum Corporation. of Jamaica Ltd.
Pfizer Inc.
Physician's Association of LA
Pinnacle Entertainment
Port of New Orleans
Postlethwaite & Netterville
PriceWaterhouseCoopers LLP
Quantum Communications Intl
Rebowe & Company
Royal Sonesta Hotel
Shell Chemicals Jamaica Ltd.
Shell Deepwater
Sheraton New Orleans
Signature Destination Management
Silva Gurtner & Abney
St. Charles General Hospital
St. Tammany Parish Hospital
Tenet Health Systems
Texaco Caribbean, Inc
Texaco Inc.
Texas State University – San Marcos
Textron Marine & Land Systems
The Irwin Brown Company
The Ralph Brennan Restaurant Group
The Roosevelt New Orleans
Toshiba America Medical Systems Inc.
Touro Infirmary
Tulane University
Tulane University Hospital & Clinics
United States Secret Service
University of New Orleans
US Army Corps of Engineers
USA Hosts Destination Services
US Department of Agriculture, National Finance Center
Vincent's Italian Cuisine
Wegmann Dazet & Company
West Jefferson Medical Center
Whitney National Bank
Whole Foods Market
Windsor Court Hotel
Xavier University
Xerox (Jamaica) Ltd.



THE UNIVERSITY of
NEW ORLEANS

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